SigEp Journal

Sigma Phi Epsilon
SPRING 2010



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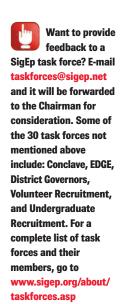
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SigEp Ron Olson, Drake '63, left, and Warren Buffett on the mound at

From the Grand President



Garry Kief, Southern California '70, is the President and CEO of STILETTO Entertainment, an international entertainment company that produces. manages and markets hundreds of concerts, theatrical productions, TV programs and live events throughout the world. For 17 years, eight as president, he has served as a trustee of the Sigma Phi Epsilon Educational Foundation. In 1999 he was elected to the National Board of Directors. Kief received the Sigma Phi Epsilon Citation in 2005. While at USC, Kief served as president of the Class of 1970, and was inducted into Knights and Skull & Dagger. He lives in Malibu.



A place of hope, heart...and home

One of my favorite stories has always been of the twin boys waiting in anticipation for Christmas morning. Both had begged their Dad for a pony. As money was extremely tight, their Dad decided to give the one pony he could afford to his pessimistic son and saved a surprise for the optimist.

On Christmas morning he was shocked to hear groans and moans coming from the pessimist's room. He opened the door to see his son in tears staring at his new pony. "Dad" he cried, "this is terrible. Now that I have a pony I have to spend every day shoveling horse manure."

From the other son he heard nothing but laughter and shouts of joy. Knowing that he had filled the room with horse manure, he was equally shocked to open the door and see his other son jumping up and down with glee. "Dad," he shouted, "isn't this great? With all this horse manure, there must be a pony somewhere!"

Last August...I started looking for that pony.

It's no surprise that SigEp...just like every other family in the country...was hit with the economic pie of reality. In panic, some turned inward and focused on assessing blame and responsibility. Most SigEps, however, stayed the course. They remembered our cardinal principles of Virtue, Diligence, and Brotherly Love. And like their forefathers, they dug in and dug in deep.

Your National Board started by adopting a new Strategic Plan that had been spearheaded by Past Grand President **Stephen B. Shanklin, Murray State** '70. The Plan condensed the ideas and input of countless SigEps and volunteers and sets our course for the future.

After months of review and discussion, we recruited **Brian C. Warren Jr., Virginia '04**, as our new executive director. Brian has already proven to be a smart, young executive who has reviewed every program, analyzed every expense and made some tough decisions so we could retain our programming leadership position and actually increase the people resources we have in the field serving our undergraduate brothers.

Brian, in turn, has recruited the most diverse Regional Director staff in our history...truly representative of our brotherhood. Their focus for the year has been aimed directly at serving our local chapters and volunteers... and their numbers have been increased.

Our Headquarters Staff has increased the emphasis on communication...via methods in line with 2010. "Over communicate" is the HQ mantra, and it's working. Operational and Financial Reports are being updated, simplified, and distributed on a regular basis outside the

walls of Z House. Conducting our business in transparency is quickly becoming the norm.

To reinforce that point, your National Board now holds meetings open to all. Another first.

Of course, the most heartening reaction is the number of brothers who responded to my national call for Task Force volunteers. Today we have more volunteers than ever before offering both their opinions and hard work in developing and running programs on Diversity, Program Outcomes, Communications, Partnering with Higher Education, Sales, Academic Excellence, Awards & Recognition, Licensing & Sponsorships, National Service Recognition, Leadership, Program Evaluation, Quest, Renaissance Brothers, Ritual, National Service Learning, Sound Body...to name just a few.

This Journal shares stories of great SigEps who have also had to dig in. Whether it was to build a career, build a chapter, build an Alumni Board...or build a house... SigEps never give up. All of their stories give us hope... and heart. None perhaps more so than my friend Jim Warsaw. What a great guy. And what an amazing SigEp. I have to say it again...what an amazing SigEp.

In each story, I know that you will be inspired to dig in as your brothers have dug, to serve as your brothers have served, to lead as your brothers have led.

I know that these past few years have been hard on everybody. The economic pressures have hit us all. It doesn't matter whether you are president of a company, president of a chapter, or president of an AVC...we've all felt it. During these tough times, we are fortunate that SigEp has always been a safe haven. A place of hope, and heart...and home.

And now that our house is in order, I would encourage you to share our home with others. The son of your best friend, the kid who looked up to you in high school, the buddy who moved away and went to another school. "Selling" SigEp to others is not a dirty word. "Sharing" SigEp is a gift you can easily give. Now is the time to give that gift.

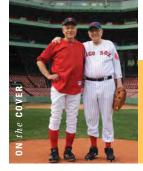
These past six months have been both interesting and inspirational. And I will forever be thankful that SigEps don't give up...they dig in.

I hope that you too keep digging.

And that you too find a pony.

GARRY KIEF Grand President

In this issue:



Ron Olson, Drake '63, and fellow SigEp Walter Scott, Colorado State '53, serve on Berkshire Hathaway's board. Both have known and worked with Buffett for decades and have an expansive view of Corporate America. Story, page 24. PHOTO REPRINTED WITH PERMISSION FROM THE IOWA INDEPENDENT

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SigEp Journal

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The SigEp Journal is published by Sigma Phi Epsilon, founded in 1901, for the undergraduates and alumni of the Fraternity.

Deadlines for submitting articles or story ideas for the SigEp Journal come in the following weeks each year:

The *Journal* welcomes all submissions. Decisions to publish material we receive is based on the sole discretion of the

ADVERTISING: Advertising is accepted in half page or full page increments as space allows. Deadlines for artwork are as follows: Spring: December 1; Fall: August 1. For ad specifications, please email journal@sigep.net.

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Commentary

Shower card helps brother catch cancer in time

I'm contacting SigEp to send a big thank you! I just wanted to say thank you for sending out the self-exam shower cards for testicular cancer when I was an undergrad. Because of that silly card, I am here today! When I was in school, I thought those cards were ridiculous. I said, "who would put that card in their shower, and more so, who takes that serious."

Without realizing it, I learned to do selfexams while in the shower. Because of that fact, I discovered my testis cancer on 12/4/2009. I was diagnosed 12/18/09 with a Stage 1A pure

The American Institute for Preventive Medicine offers testicular selfexam shower cards for \$1.99 each. Go to www.healthvlife.com. select the Products tab, and then select "shower cards."

seminoma. As of 2/1/10, I am still "All clear" and on the road to recovery! I'd like to think that silly little card saved my life.

Please keep sending out those cards! Even though they might not get

used in the shower or thrown away, I think they imprint a lasting knowledge to your memory. My new goal in life is to educate young men and men up to 40 to do self-exams and not wait until it might become a more serious issue. Thank you again SigEp! Fraternally yours,

MICHAEL BAROZZINI,

Georgia Southern '03



since I was a chapter delegate who voted for the historic resolution to end discrimination in SigEp. One of my most prized possessions is the memento given out at that Conclave in Washington, D.C. It has always had an important place on my desk, and when I look at the paperweight with the Fraternity letters, Statler Hilton, Capitol building, White House and Washington Monument engravings, it brings back wonderful memories of that occasion and my entire SigEp experience.

Thanks for the memories!

JOHN F. USLICK Youngstown State '61

"Talent hits a target no one else can hit; genius hits a target no one else can see." ~ ARTHUR SCHOPENHAUER

Diversity article piques interest with Greek advisor

you know that I received the SigEp Journal today and was very impressed with the issue, in particular, the article on SigEp's diversity. I've accessed your online PDF version and have pulled that article to share with the chapters on my campus who continue to struggle with the concept of diversity

and how to break their mold. Just wanted to let you know I thought this was a great issue and to keep up the good work.

MATT HUNT

Coordinator of Fraternity & Sorority Life, Arizona State University; Member & Past Staff of Pi Kappa Phi

Please send comments or letters to the editor to gaylynn.carpenter@sigep.net, or mail to SigEp Headquarters, 310 S. Boulevard, Richmond VA 23220. Decisions to publish material we receive is based on the sole discretion of the editorial staff.



photos, and follow SigEps all over the country. Use your favorite form of social media to keep up, weigh in, trade ideas, connect or just reminisce. You've got 24/7 access to connect to undergraduates, alumni, and friends of SigEp's extended family. Join the conversation!

Facebook

www.facebook.com/ sigmaphiepsilon

The SigEp Facebook page provides our brothers an opportunity to connect on the social networking website. Thousands of brothers have found their way to the SigEp page on Facebook to have discussions, post pictures, and meet or reconnect with brothers from around the country.

Twitter

www.twitter.com/ officialsigep

Follow SigEp on Twitter to find out what your Fraternity is doing in short, manageable bits. Follow us @officialsigep, where you will get the latest on news, events, and website enhancements.

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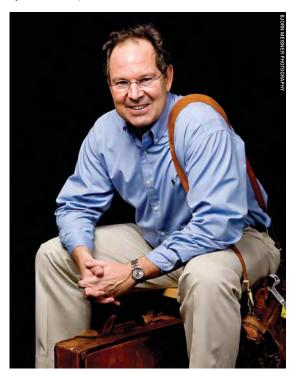
Connect with thousands of brothers though the SigEp LinkedIn group. **Exchange information,** ideas and opportunities and make connections with other SigEp alumni using the professional networking website.

www.flickr.com/groups/ sigmaphiepsilon

Looking for a place to post and see photos of SigEps everywhere? The SigEp Flickr page is for you.

Ten lessons learned on being a 'balanced dad'

By JEFF PROUTY, Iowa State '79



I have spent the past 14 years on the national board of directors for Sigma Phi Epsilon Fraternity. With over 150,000 members around the world and 250 chapters on university campuses, SigEp is the largest fraternity in the world.

Our mission: Building balanced men.

I had to miss the May board meeting in Los Angeles, and told one of the board members that I was trying to be a "balanced dad." That, he said, was an interesting concept, and the impetus for sharing my thoughts with others.

As I reflect on my dad, my kids, clients and other people's kid-raising efforts, here are 10 things I've learned about trying to be a "balanced dad:"

'Are you inspiring your kids to think about their role in the world?"

The Human Performance Institute in Orlando, Fla., speaks in terms of balancing the mental, physical, spiritual and emotional pieces of life. That's how I try to "stretch" clients in the strategic planning of their businesses and boards. How are you doing at emphasizing each of these components of your kids' lives?

Grandpa's Book of Rules.
Rules and guidelines for raising your kids, your grandkids and maybe your neighbor's kids were given to me by my own dad, who wrote such a book about 10 years ago. One of his mantras: Teach your kids how to plant and grow tomatoes. There will be tremendous learning about "nurturing."

Thank God it's Monday. In Roxanne Emmerich's recently released book, she talks about the importance of "being unstressed." Thirty-four percent of kids wish their parents were less stressed out. How are you doing on the stress index?

The Cheryl Tiegs Approach. I read that Cheryl Tiegs gave her kids a monthly allowance equal to four times their age. A 10-year old would get a \$40 monthly allowance. I always give the kids their allowance on the first of each month in an envelope with a note that asks: "How do you intend to save, spend, share" this month's allowance?

Half and Half. In a world where half of us are dieting and half are starving, according to a quote in *Forbes* magazine, are you inspiring your kids to think about their role in the world? How can they make the world a better place? What are you doing to show them the way?

Dreams. Are you inspiring your kids to chase their dreams, or inspiring them to chase your dreams? Are you inspiring them to think about big goals, and inspiring them to fully utilize all their potential? Do you know what their goals are—for today, this week, this year, this decade, this lifetime?

Ask. Do you ask your kids for feedback? I often use a "keep, stop, start" exercise with clients. Try this with your kids sometime. "Dad, you could be an even better dad if you keep doing, stop doing, start doing?" I think you'll get some fun, and fascinating, feedback. (You'll probably hear you're the "meanest dad in the world" and "the best dad in the world.")

The Whole Truth and Nothing But the Truth. I'm intrigued by football coaches who say: "It's not a penalty unless you get caught." How can you dispel that notion—and anything like it—for your kids? Teaching, modeling and integrity have never been more important.

The Surprise. As I reflect on what my parents did so well, part of it was "the surprise."

They would show up at my kids' League Baseball game at 1 p.m. (taking time away from their jobs) to my amazement. At the time, I appreciated it. Forty years later, I really appreciate it.

If You Ever Want to Talk.

I recently read about the executive who said to his kids, "If you ever want to talk, I will stop what I'm doing to talk with you." Stop reading the newspaper, stop talking to clients while watching a soccer game, stop working on your pet project at home to talk with your kids. Tough to do, but the right thing to do.

Our kids are 11 and 8, so I'm still learning about being a "balanced dad." If you have any "dadhood" wisdom for me—whether it's around your own kids and grandkids, or nieces, nephews, foreign exchange students—please share it with me. If all the dads in the world were focused on being better dads—building balanced kids—I do think the world would be an even better place.

We'd be better dads. We'd be better business leaders.

Send your comments on Brother Prouty's essay to Journal@sigep.net and they will be forwarded to him.

Originally published in the Minneapolis Star Tribune, June 16, 2009



Red Door Notes

The red door on SigEp chapter houses started at Syracuse University in 1928. While not the only factor in a high performing chapter, well appointed chapter facilities establish the foundation for creating the right experience through efforts like the Balanced Man Program and Residential Learning Communities.

Indiana Theta—Trine University



Red doors capped by the pearl encrusted heart welcome all who visit SigEp at Trine.

■ SigEp opened its state-of-the-art \$1.2 million learning center with capacity for 22 men and 10,655 square feet of living space in January 2009. It has a full basement with laundry facilities and ample outdoor space including a beach volleyball court. The L-shaped design faces the heart of the campus prominently displaying the red doors for all to see. The stone-front facility replaces a 100-year-old fraternity house.

- An important tradition carried over to the new house is a commercial kitchen with a cook. Brothers eat home-cooked meals together which builds brotherhood and unity. The cook, Sharon Wrecker (aka "Mom"), has been with the chapter for over 20 years.
- The centrally located chapter room includes one of the only remaining artifacts from the original house the wood and glass front door. On display are the chapter's artifacts including the 1968 charter and a custommade glass Sigma Phi Epsilon crest.
- During construction in 2008, brothers decided to implement the Balanced Man Program in the chapter. A one-of-a-kind marble Balanced Man logo foyer floor reminds everyone who enters of the Balanced Man Ideal.
- The Alumni and Volunteer Corporation authorized a management agreement with the

university to handle billing functions, removing that from the chapter and eliminating bad debt.

Jeff Haskins, Trine
'78, sums up the
chapter now
properly reflected by
the house: "Through
these halls walk
some of the finest
men on campus—the
brothers of Sigma
Phi Epsilon."



Set in stone: the one-of-a-kind marble Balanced Man logo graces the foyer of Trine's new house.

Kansas Delta—Washburn University

- The Washburn chapter moved into a new chapter facility for the first time since 1980. The former facility had been a halfway house that failed to meet the fire code. Chapter officers and volunteers determined that it would be more cost effective to move to a new facility than maintain the previous one.
- A handful of Kansas
 Delta alumni who
 have risen to
 prominence in the
 Topeka business
 community purchased the house

- from Kappa Alpha Theta Sorority.
- The two-story chapter facility boasts 14 residential rooms with enough space for 28 live-in members, a study room, an apartment which could be used for a resident scholar or chapter guests, a full kitchen, formal living and dining room, a brotherhood room, and a meeting room.
- Distinguished Alumnus Roger VanHoozer, '72, donated a solid birch trophy case to display the numerous

- trophies and awards earned by the chapter over the years.
- Multiple rooms allow for dedicated academic space. The second floor study room, with a wireless Internet router, is designed for group and individual study sessions and provides an excellent learning environment for its members.





Above: Formal living area shows off the birch built-in display case.

Left: The newly purchased facility can house 28 men.

Ball State's new facility designed to compete with university housing

By DON PARK, Ball State '61

Last October, more than 300 undergraduate members, alumni and friends marked the dedication of Ball State's newly completed \$3.1 million SigEp residence on fraternity row, two blocks from the campus. The 18,500-square-foot, three-story facility houses 45 men and was designed to compete with new housing facilities under construction by the university.

The second and third floors feature 10 double residence rooms, which are 210 square feet or more. A study lounge and social lounge are located on each floor. Decentralized bath and shower facilities and decentralized heating and cooling provide key improvements over living quarters in the previous house.

New amenities include a classroom for 25, faculty office, handicapped accessible resident room, and dining room for 60. Other first floor features include a large entry foyer/lounge, a formal living room, kitchen, breakfast bar and large outdoor deck.

The basement includes the traditional recreation room, chapter room, and laundry room. It has a house director's suite and fitness room. Wireless internet service and cable television are provided to all rooms and throughout the house.

The Alumni and Volunteer Corporation, under the leadership of **Dan Van Treese '66**, realized the need for a new residence in 1999. A committee appointed to study alternatives for the house renovation fund recommended construction of a

new house. Scholer Corporation was retained to design the new facility. Steve Goffinet, '80, was designated lead architect by the firm. An alumni committee conducted the five-year Genesis Campaign to raise funds for the project. Under the leadership of campaign chair **Kent "Oz" Nelson, '59**, more than 310 Indiana Gamma alumni have contributed \$1,445,000 to date.

The project broke ground in 2007 and construction began in 2008. The modern facility was completed 12 months later in August 2009, just in time for the fall 2009 semester.

Much of the credit for the success of the

project goes to the more than 40 alumni volunteers who served on planning and fundraising committees during the 10-year period. These volunteers provided organizational and financial stability that made it possible to receive a mortgage guaranty from the university, an instrumental factor in the final financing of the project.





From top: The chapter house exterior features clean lines, beautiful landscaping, and of course, the signature SigEp red door. Residence rooms are spacious and well-designed. A beautifully appointed, new formal living room on the ground floor displays the numerous trophies and Buchanan cups Ball State has won over the years. Brothers enjoy a game of ping-pong in the basement chapter room. Above: the dining room seats 60 brothers and guests.





Chef helps chapter sink its teeth into Sound Mind and Sound Body

By RICHARD HIGHAM-KESSLER, Emory '09

When Chef Joe Jarvis cooks breakfast in the SigEp house at Illinois State, he likes to add a secret ingredient to his made-to-order eggs and whole wheat toast: a pull-up challenge. Jarvis, who is both a chef and a licensed personal trainer, has added the friendly trial to the Sound Mind and Sound Body innovations the chapter has implemented over the past year.

Brothers are welcome to decline the morning pull-ups of course, but Jarvis likes to encourage those interested in improving their health. "They want to do well physically, and to do so, you've got to push yourself," said Jarvis. "Guys may not want to work out that day or might say they can't do this or that, but they all want to live healthily," he said.

Chef Jarvis' Ribs recipe

Jimmy Dean® all pork ribs

Sprinkle generously with Lawry's® seasoning salt, granulated garlic, oregano and pepper

Cover with pineapple juice, marinate for at least 24 hours.

Pre-heat oven to 350° F. Place ribs in a 4 inch-deep pan, fill 1/4 way with water, 1/8 way with pineapple juice, wrap with plastic and foil, slow cook for 4 hours.

Let the ribs cool to room temperature.

Grill off and baste with Sweet Baby Rays® barbecue sauce or your favorite.

Serve with baked potato bar, soup, salad & fresh fruit



Chef Joe Jarvis and brother Andrew Viola '12, doing their workout. Viola is benching 405 lbs.

Chapter President Will Traynor, Illinois State '12, said that since Jarvis began cooking for the chapter late last spring, a Sound Mind and Sound Body ethos has settled over the chapter. Five to 10 brothers of the 40-

man chapter accompany Jarvis every morning to the gym while other brothers use the pull-up bar and barbells Jarvis stationed in the common areas. But, Traynor also points out that, "We don't just focus on workouts. We give out monthly tips on how to relieve stress and review healthy habits at chapter every month."

Between the advice provided at chapter meetings and the individual attention Jarvis provides, the chapter has become noticeably healthier. Andrew Viola '12, says that he's benefited tremendously from living with his brothers. "When Chef Jarvis took me under his wing, I weighed 239 pounds. Almost a year later, I weigh a lean 187 pounds. He definitely motivated me to work out and to eat healthy food."

Viola was interested in a healthy lifestyle before meeting Jarvis, but he found forming healthy habits difficult. "Last year when I tried to lift, there was no one to lift with, and so I just wouldn't do it. But he gets on me,

and I'm in the best shape of my life."

Traynor reports a similar experience: "I've always been a healthy kid...but I've learned a lot more about the idea of Sound Mind and Sound Body. It will definitely help me prosper as a person."

While exercise is vital, nutrition is equally important. When Jarvis plans meals for the month, he weighs the food groups, nutritional value, and popularity of every meal. He likes to provide a varied menu, but he has three strict rules:

A ch

With this philosophy, Jarvis has managed to keep members coming to the table for more. Traynor says of his favorite meal, "Chef Jarvis' ribs are falloff-the-bone delicious," and he notes that Jarvis usually serves them with mashed potatoes, corn, a soup of some sort, and two types of salad.

Another chapter favorite is Jarvis' steak served with



A chapter favorite, the Jerk Sandy is thinly sliced over roasted beef, cheddar cheese, two eggs over easy, all on an onion roll. It earned the name because of how messy it is to eat.

an onion roll, Jarvis says, "We call it the jerk sandwich because you look like a jerk when you're eating it. That's how messy it is, but the guys love it."

While Jarvis enjoys instilling a healthy lifestyle in the SigEps by changing the brothers' habits, he also answers any questions the brothers have about leading a healthy lifestyle. "The guys will ask me questions all the time about different workout routines, how to lose weight, how to gain weight, and so on," says Jarvis.

Beyond the SigEp's interest in the details of diet and exercise, however, one thing seems clear to him. The brothers are genuinely interested in making themselves better through Sound Mind and Sound Body activities. Says Jarvis, "You can really tell the difference between SigEp and the other fraternities."

Chef Jarvis' three rules

- He never serves processed foods, choosing for example, to grind his own meat and cut his own steaks.
- He never serves soda in the kitchen.
- He never fries food. "I won't fry foods, ever. I don't care if everybody in the chapter wants it."

For the most part, the meals are what the brothers want. But Jarvis has parameters, "I set my meals up as a protein, a starch, a vegetable, soup and salad and also a dessert. But dessert doesn't have to be unhealthy. It can be a parfait or Jell-O* with fruit."

sweet potatoes, corn, salads, and blueberry muffins for dessert. The most popular meal, however, is something Jarvis calls 'the jerk sandwich.' Two over-easy eggs with thinly sliced steak and cheddar cheese on

Resident scholar perspective

Time invested adds real value to the SigEp experience

By JAMES P. BARBER, Grand Valley State '95



My doctoral work in higher education brought me to Michigan, and I contacted the local Alumni and Volunteer Corporation (AVC) about the resident scholar position. Armed with the desire to invest

my time and knowing my full schedule as a graduate student, I had to be intentional about that investment.

Looking back on the last five years I have served as a resident scholar, I want to share my time investment strategy, a three-pronged approach that includes one-on-one attention, recognition and outreach. The resident scholar role can vary greatly depending on the chapter (manpower, BMP or pledge-model, etc.). However, I think some measure of these three elements can position the resident scholar to add value in most any SigEp chapter.

1. Individual student attention

Getting to know each brother and finding out how I could help was my top priority. I spent most of my time in one-on-one conversations with members. I had a 30-minute meeting with each new member to learn where he grew up, his academic interests, and why he chose Michigan and SigEp. I also explained my role to them. If a brother did not achieve the chapter standard GPA of 2.7, I worked with him to develop an academic plan. I mentored brothers about academic applications, internships, and resume reviews. It took time to build trust and demonstrate how I could help. I consistently held four "office" hours a week in the main chapter room. Eventually, brothers began to drop in, looking for help.

2. Recognizing achievement

Recognition can be a powerful tool. "Encouraging the heart," as Kouzes and Posner would say, is the way to acknowledge hard work. I regularly recognized individual brothers and the whole chapter. Every semester I presented certificates at the full chapter meeting to brothers who met the Phi Beta Kappa Wheelhouse threshold of a 3.15 GPA. This also served to remind the chapter about SigEp's academic standards. If the chapter achieved a 3.15 GPA, the AVC sponsored a pizza party during the chapter meeting. I also took advantage of the academic awards offered by Headquarters and ensured the Dubach Scroll (most improved GPA) and Scott Key (highest

Better experience, expanded SigEp connections

My time as resident scholar was not an idyllic experience, but the rewards far outweighed the challenges. I enjoyed the mentoring experience and had a clear sense that I was adding value to deepen the SigEp experience for the men in the chapter. The experience was invaluable to me as well. The stipend and meal plan funded by the AVC were helpful to a full-time graduate student, and I developed skills (supervision, teaching, etc.) that I now take to the next stage in my career. Above all, I gained a new group of SigEp connections to build on the positive experience I had as an undergrad brother.



Left to right: Michigan Seniors Alex Prosperi, Chris Roberts, Kyle Wagner, author Jim Barber, Brendon Barnwell, and Andrew Hermatz. These are just a few of the brothers Barber helped academically in his five years of service.

GPA) were awarded each semester or year. Quick e-mails to brothers to congratulate them on a campus leadership position or an article in the school newspaper had meaningful impact.

3. Building networks

I built relationships within and on behalf of the chapter. I sent an e-mail to each new member's family after meeting with him, to introduce myself and explain the resident scholar's role in SigEp. Most parents were pleasantly surprised to find this kind of academic support in the Fraternity. I reached out to other alums to talk to the chapter about their careers. I met regularly with the campus fraternity/sorority advisor to see how the chapter was performing from his perspective.

The resident scholar is a person who offers ongoing academic advising, career counseling, and mentoring in the chapter home, and is a unique asset to SigEp. If your chapter is interested in learning more, or wants to share resources about the SigEp Resident Scholar program, contact me at jpbarber@umich.edu. If you are interested in becoming a resident scholar, contact Jan Brammer, jan.brammer@sigep.net for more information.

Eighty-two chapters earn Phi Beta Kappa Wheelhouse for spring 2009

The spring 2009 academic report reveals a 3.08 national member GPA based on 229 or 95% of chapters reporting by February 19, 2010. Eighty two chapters or 36% earned their way into the Phi Beta Kappa Wheelhouse.

The accomplishment ties the record number of chapters in the Phi Beta Kappa Wheelhouse, 82 from spring 2008. It also ties our record high spring 2008 with a 3.08. Ninety-two chapters reporting their grades ranked above the all-campus average. Over 50% of our chapters reporting their ACA are recruiting and developing men that exceed the university standards.

The 2009 Grand Chapter Conclave saw the adoption of two resolutions aimed at setting new academic standards for SigEp members and chapters. These resolutions have increased the GPA standard for membership from 2.4 to 2.6 by fall 2011. SigEp will also require chapters to achieve a GPA at or above their local campus all-men's GPA, or 2.6, whichever is greater, by spring 2013. By raising the bar for chapter and member academic performance, SigEp will advance its academic goals and remain the academic leader in the fraternal world.

Doing the math*

128 of 229 chapters reporting have a GPA above 3.00 (56%)

82 of 229 chapters reporting earned a 3.15 GPA or higher (36%)

54 of 188 chapters reporting are #1 on campus (29%)

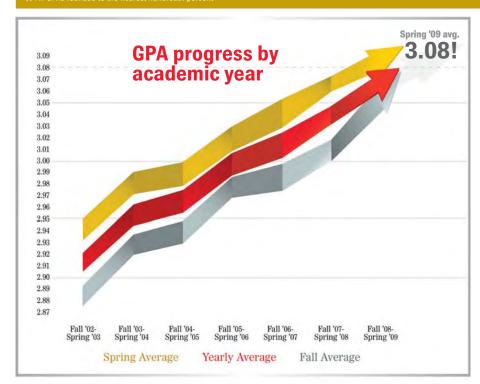
13 of 229 chapters reporting have a GPA below 2.60 (6%)

92 of 176 chapters reporting have a GPA above the All-Campus Average (52%)

3.22 AII-RLC Member GPA (34

3.11 AII-BMP Member GPA (181 chapters)

2.98 All-Pledging Model
GPA (48 chapters)



Don't see your chapter listed? Please verify and e-mail your chapter's official campus grade report or a completed Academic Verification to academics@sigep.net. This form is available at www.sigep.org/documents/academic-verification.pdf.

Spring '09 GPA for 229 chapters reporting: 2. Northwestern 3.55 2/16 77 n/a 1/14 51 68 3. Rochester 3.55 Duke 3.55 104 3.53 1/14 Dartmouth Georgetown n/a **Washington in St. Louis** Columbia 6/21 62 103 1/35 Indiana* 26 63 3.43 1/14 10. Washington and Lee Minnesota^a 11. 1/26 12. Maine* 99 34 61 70 91 14. Chicago 3.40 n/a 15. Washington 3.40 Richmond 3.40 16. n/a 17. 3.39 **Bucknell** Southern Methodist* 1/9 1/9 76 Stevens Tech³ 20. Nebraska* 3.38 121 Ohio State 124 28 22. 3.37 5/15 Emory Valparaiso* 66 n/a 61 American 3.33 29 167 26. Illinois* 3.33 4/48 Clarion of Penn 1/4 15 78 3.33 1/13 **Murray State** 3.32 **Tufts** 30 Texas-Austin 1/24 172 31. Oklahoma State² 3.32 3/20 94 29 70 93 3.31 2/24 33 Maryland-College Park 3.31 35. Miami (Florida) 3.30 5/12 81 128 Georgia Texas Christian 3.30 2/10 133 37. 38. Florida 3.29 12/25 135 3.29 39. Toledo³ 1/10 81 40 40. Nebraska-Omaha 3.28 n/a 72 41. Lehigh* WPI 43. **Johns Hopkins** 3.27 3/11 82 61 56 44. Washington 3.27 13/21 45. Nebraska-Kearnev 3.27 n/a 66 Creighton 3.26 46. Babson Pepperdine 49. Loyola Marymount 3.25 1/6 102 50 27 74 50. Pennsylvania 3.25 25/30 3.25 51. MIT 24/26 52. Villanova 3.24 2/10 George Washington Memphis* 3.23 58 110 55. St. Louis 3.20 3/11 Michigan State 76 56. 3.20 4/24 41 **South Dakota State** 57. 3.20 n/a Miami (Ohio)* 3.19 113 **Case Western Reserve** 61 3.19 12/18 47 37 79 60 62. Stetson* 3.18 1/6 1/9 3.18 63. Davidson Iowa State' 3.18 4/27 Wisconsin-Platteville* 3.18 3.18 3/14 62 56 42 32 Rutgers 3.18 5/29 68. Denison 3.17 3/6 Moravian 3.17 n/a 15 **North Carolina-Charlotte** 1/12 70. 3.17 96 57 77 112 **Southern California** 17/22 73. Drexel 3.17 3/11 74. Louisiana State 3 17 2/22 81 75. 3.16 2/11 Tulane 96 76. UCLA 3.16 13/20 98 Delaware n/a 65 46 79. 3.16 Rider 3/15 80. Colorado 3.16 129 101 California-Berkeley

Key: 3.5 GPA Phi Beta Kappa Standard

*Residential Learning Community
Italics Denotes a Sigma Epsilon chapter
2010 SiqEp Champion

SigEp Champions 🐔

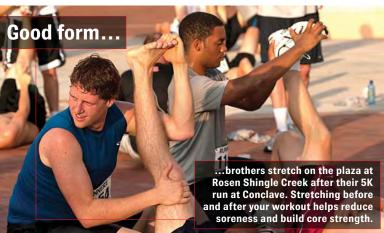
27 chapters crowned mid-season intramural champion on their campus

The following chapters reported they were ranked Number 1 in their respective intramural league by March 1, 2010. This mid-season ranking provides a snapshot of which chapters dominated their competition. Schools in red also have reached the Phi Beta Kappa Wheelhouse for spring '09 (see page 8). These chapters have made the commitment to Sound Mind and Sound Body and our cardinal principles through their virtuous and diligent pursuit of perfection in the classroom and on the field. See your school on the list?



"Physical fitness is not only one of the most important keys to a healthy body, it is the basis of dynamic and creative intellectual activity."

~ JOHN F. KENNEDY



Current Intramural Champions

- 1. Arkansas Tech
- 2. Ball State
- 3. Barton
- 4. Christopher Newport
- 5. Colorado State
- 6. Central Arkansas
- 7. Drake³
- 8. East Carolina
- 9. Elon
- 10. Evansville
 11. James Madison
- 12. Lawrence Tech
- 13. Michigan
- 14. Missouri State*
- 15. Morehead State
- 16. Nevada-Reno

- 17. Northern Iowa
- 18. Ohio State*
- 19. Oregon State*
- 20. Quinnipiac
- 21. San Diego State
- 22. Southeast Missour State*
- 23. Southern Mississippi
- 24. Trine University
 25. Truman State
- 26. Tufts
- 27. Washburn*

Key: Phi Beta Kappa
Wheelhouse chapter
*Residential Learning
Community
Italics Denotes a Sigma
Epsilon chapter

9 intramural champion chapters are among the 82 chapters in the Phi Beta Kappa Wheelhouse

Residential Learning
Communities are PBK
Wheelhouse chapters
and intramural
champions

Clarion takes the "Road to Richmond"

By JONATHAN GREENSTEIN, Illinois State '11

Three hundred and eighty miles separate Clarion SEC in Clarion, Pa., and Sigma Phi Epsilon Headquarters in Richmond, Va. Last February, Clarion began a new Sound Mind and Sound Body activity called "The Road to Richmond."

The Road to Richmond converts Sound Mind and Sound Body events and activities as well as brotherhood events into miles. The idea is to "travel the distance" from Clarion to Richmond. The men track their miles on a chart and convert activities such as weight lifting, yoga, and boxing into miles. The men have created a large table that converts all common activities into miles. For example, working out for an hour is equivalent to traveling three-fourths of a mile. To conclude their journey, brothers must earn 80 miles through studying. Each hour of study is worth one half of a mile.

Working out in the gym is where most brothers try to add distance to their total.

Brandon Cousins, '10, said, "It is very motivating to wake up in the morning and see seven or eight brothers in the gym. We are all working together toward the same goal and building a stronger brotherhood at the same time."

The men work to incorporate brotherhood into the activity through the Brother Mentor Program. Before the journey, brothers formed groups of three. These groups consisted of brother mentees working with their brother mentor. Ideally, the men hope to build a stronger brotherhood by progressing together throughout the journey. Regional Director Michael Guentner has offered to take the team who finishes first on a trip to visit Richmond and tour Zollinger House.

The program was formed after the Clarion executive board had discussions with their Balanced Man Steward about how to emphasize Sound Mind and Sound Body practice.



Road to Richmond winners from left: Dustin McElhattan, '09, Ben Sturtz, '11, and Greg Goreczny, '12.

The chapter felt it focused mostly on recruitment and not enough on other core areas.

Now, Clarion members are taking their

Balanced Man practice to the next level, one mile at a time.

Varsity Scholar Athletes

Fall sports review

By JAY LANGHAMMER

Here is our yearly review of stellar accomplishments by SigEp undergraduate scholar athletes in such fall sports as football, soccer and cross-country. Also mentioned are several alumni involved in both collegiate and professional sports. We encourage all chapters and alumni to send names of athletes to journal@sigep.net for future coverage.

BALDWIN-WALLACE

Winning All-Ohio Athletic Conference honorable mention for the 13-7 soccer squad was midfielder Andy Synk, '10, who started every game. Joining him on the team was Jim Synk, '10, who started 20 contests.

CHRISTOPHER NEWPORT

Tight end Eric Curtis, '10, saw action in five contests for the football squad.

CLARKSON

Defenseman Matt Konecnik, '12, saw starting duty for the soccer team.

CORNELL

After playing tight end last season, Dan Konzelmann, '11, saw action on the offensive line for the school's 4-3 sprint football team. Also on the roster was running back Andrew Picciano, '10.

DARTMOUTH

Two SigEps were key runners on the cross-country squad.
Co-captain Alex Hall, '10, finished 26th at the 8K Heptagonals (26:18.3) and was 45th (out of 244 runners) at the NCAA Northeast 10K regional

(32:51). Kevin Treadway, '10, had a time of 25:39 at the 8K Pre-Nationals meet and was 22nd (26:10.9) at the Heptagonals.

DELAWARE

Cross-country runner Richie Pisan, '12, had a best time of 27:16.1 at the JMU Open. West Chester head football coach Bill Zwaan, Delaware, '76, led his team to a 7-4 record and a third straight ECAC Division II Team of the Year Award.

DENISON

Defensive end Drew Hanna, '10, posted 29 tackles and defensive back Will Doss, '10, was in on 18 stops for head coach Nick Fletcher, Johns Hopkins, '76. The 12-5-3 soccer team went to the NCAA playoffs as defenseman Matt Kepler, '12, started 19 games. Also seeing action were Ben Sopp, '10, Tyler Dolance, '11, Justin Allan, '12, and Greg Conner, '11.

DRAKE

Offensive tackle Andrew Keller, '11, saw action for the football squad and tackle Zach Lozier, '12, was named defensive scout team Player of the Year.

EASTERN ILLINOIS

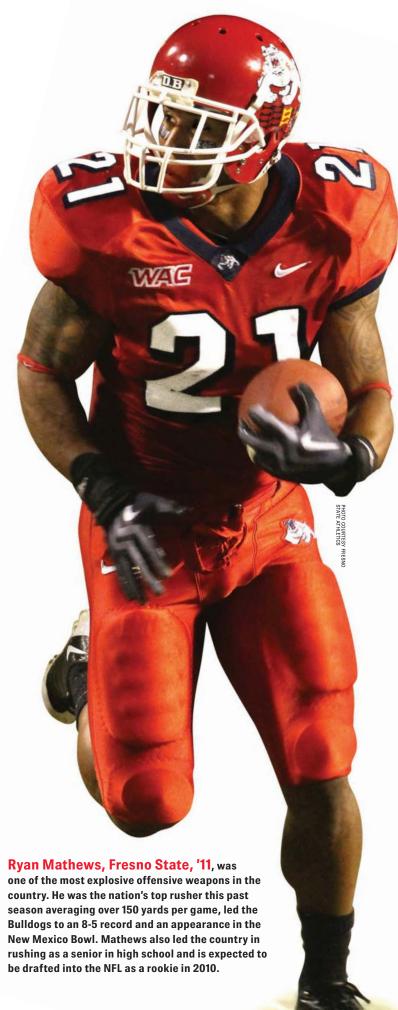
Charles Graves, '10, was the football team's third-leading receiver with 24 receptions for 333 yards and three touchdowns.

FLORIDA INTERNATIONAL

Seeing action for the soccer team was midfielder Fernando Pinheiro, '12.

FRESNO STATE

Earning All-American honors and leading the NCAA with 150.67 rushing yards per game was Ryan Mathews, '11. He ran for 1,808 yards on 276 carries, scored 114 points on 19 touchdowns and ranked eighth nationally with 9.50 points per game. A Doak Walker Award Semi-Finalist, he set a Western Athletic Conference record for most 100 yard games in a season (11, including 234 versus Boise State and 233 against San Jose State) and played in the New Mexico Bowl. Also seeing action were fullback Dylan Cruz, '12, and wide receiver Matthew De Los Santos, '13.



HUNTINGDON

Named to the All-Academic Great South Athletic Conference soccer team were Christian Harmon, '10, (five points) and Jacob Bailey, '12 (14 starts). Also on the team was J.D. Jean, '12. Crosscountry runner Jeff Jenkins, '12, was the team's second-best runner at the NCAA Division III South/ Southeast Regional. Also running was teammate Ryan Prince, '13.

ILLINOIS TECH

Defenseman Daniel Votipka, '10, saw action for the soccer team.

KENTUCKY WESLEYAN

Midfielder Sam Waninger, '12, started every game for the soccer team and scored four points. Joining him on the squad was Ben Clayton, '11. Crosscountry co-captain Chris Zachary, '11, placed 37th in the 8K Georgetown Invitational and tight end Sam Hann, '11, was on the football squad.

LAMBUTH

Playing for the 11-1 NAIA playoff football team was offensive lineman Bobby Ingalls, '11, while midfielder Thayne Wright, '11, saw action for the soccer team.

LAWRENCE

Defenseman Nico
Walker, '10, was
named to the AllMidwest Conference
soccer second team
and defenseman
T.J. Frett, '10, was on
the Academic AllMWC first team.
Co-captain Chris
Rollins, '10, competed
at the MWC crosscountry meet.



Missouri S&T tight end Bryan Crider, '09, was named to the North-American Interfraternity Conference All-Fraternity All-American Divisions II/III first team.

MIAMI (OHIO)

Cross country runner Kevin Silver, '09, earned Academic All-Mid-American Conference honors and had his best career 8K time of 24:51 in a second place finish at the Loyola Lakefront Invitational. He was also fourth at the Dayton 5K meet (15:12) and 24th at the MAC 8K (26:51).

MIT

Cross-country runner Jack Bourbonnais, '10, was named to the NEWMAC Academic All-Conference team and placed 35th (out of 122 runners) with a NEWMAC meet time of 28:20.

MICHIGAN TECH

Fullback Tim Schmalz, '11, who started three games and scored two TDs, was named to the GLIAC All-Academic Team for the second straight year.

MISSOURI S&T

Tight end Bryan Crider, '09, was named to the North-American Interfraternity Conference All-Fraternity All-American Divisions II/III first team and the Little All-American third team after making 57 receptions for 604 yards and four touchdowns. Offensive lineman John Krumme, '10, had 10 starts and was named to the GLFC All-Academic Team. Linebacker Ashley



SCHOLAR ATHLETE FOCUS

Rower keeps sports and academics on even keel

By **BRIAN SHAWN**North Dakota '02

Stephen Lachky, Kansas State '11, is hard to miss when walking around the Sigma Phi Epsilon house on campus. As a matter of fact, his 6'6" frame is what got him his start as a rower for the Kansas State varsity team. In high school, Lachky played basketball, but had never set foot in a boat. "The Head Coach of the rowing team started to notice me walking across campus during the day and rowing coaches are always trying to recruit taller athletes because of the advantage you have in the boat." Lachky says. "He finally walked up to me one day and offered me a spot on

the team." Lachky immediately became interested in the sport and has been hooked ever since.

As physically grueling as rowing may be, Lachky adds that it has also taught him how to be much tougher mentally. "Everybody in the boat gets tired physically during a race, but if you're able to focus on maintaining

Lachky '11, second from left

even-level oar heights, catching the oars in the water together, and finishing your strokes together, you have an advantage over everybody else."

Lachky has also been able to maintain his focus off the water as well. He is majoring in Regional and Community Planning and plans on graduating with a Master's Degree in only four years. He maintained a 3.8 GPA and hopes to work as a city planner for a municipality, metro planning organization, or planning consulting firm after graduation. "Depending on how the economy is next spring, I might even venture into the field of private-sector planning, working for a private developer or architecture firm." Lachky said.

Despite his difficult major and hectic schedule as a varsity athlete, Lachky has still been able to make Sigma Phi Epsilon a priority at Kansas State. He was intrigued by the idea of the Balanced Man Program where he would not only be pushed academically, but also physically into a well-round individual. He serves as Vice President of Communications and makes the fraternity a priority. "Despite the strenuous practice schedules, I always put SigEp first; I make sure to never miss a formal dinner, brotherhood event, or Executive Board leadership retreat, even if it means making up for lost practice time." Lachky says. "I dislike waking up at 6:00 a.m. for weekend practices, but I know that when I'm looking back on my experience 20 years from now, I'll be glad to have made the sacrifices."



Jordan, '11, also started 10 games and had 42 tackles. Other players were defensive back Cameron Williams, '11, and linebacker Nathan Stodghill, '11.

MONMOUTH

Josh Del Valle, '12, led the soccer team with eight points and was joined by eight other players: Lucas Knox, '10, Joe Howell, '11, Adam Buol, '11. James Scimeca, '13, Jordan Lankford, '13, Tony Swierczewski. '13, Ryan Stransky, '13, and goalie Frank Bowman, '13. Linebacker Tim Bearrow, '13, was a member of the 10-1 Division III playoff team.

MORAVIAN

Ten SigEp football players were led by running back Ryan Rempe, '10, who rushed for 791 yards and was named to the All-Centennial Conference second team. Key offensive linemen were tricaptain Andrew Grando, '10, and Daniel Cancelliere, '11. Fullback Michael

Crann, '11, was on the Centennial Academic Honor Roll and tight end Mike Zanoni, '12, caught 14 passes for 119 yards. Defensive back Kyle Krupa, '10, was in on 37 tackles and others seeing action were defensive lineman Ryan Ulk, '11, plus running backs Anthony Falco, '10, and Michael Burke, '11.

MOREHEAD STATE

Major league pitcher Jon Rauch, Morehead State, '00, spent most of the 2009 season with the Arizona Diamondbacks before being traded to the Minnesota Twins in early August. He had a 7-3 record with two saves in 75 games.

OHIO WESLEYAN

Jimmy Willison, '11, started at center for the football team once again and was joined by wide receiver Nick McVay, '12, and linemen Dave Stewart, '12, Chad Williams, '12, and Kollin Tossey, '12. Cross-country runner Clay Davis, '10, placed 10th at the Gettysburg Invita-

tional; 13th (26:15) at the North Coast Athletic Conference meet; and 54th at the NCAA Division III regional.

PENNSYLVANIA

Sprint football team defensive lineman Ben Eisenstat, '10, was named to the All-CSFL honorable mention list.

RANDOLPH-MACON

Forward Brendan McFadden, '12, saw action on the soccer team.

SOUTHERN MISSISSIPPI

Kicker Daniel Hrapmann, '11, played in the New Orleans Bowl. He had 80 kickoffs for a 60.4 yard average and also scored 26 points on four field goals and 14 extra points.

STEVENS TECH

Co-captain Kevin Sampson, '11, led four SigEps on the crosscountry squad. At the HJIT Highlander Invitational, he was $32^{\rm nd}$ (out of 121 runners) with a time of 29:25.39. Andrew Verderame, '12, placed 16th (22:25) at the 6K Vassar Invitational. Other competitors were Francis Garcia, '13, and Kevin Morgera, '10.

THIEL

Football player Cody Sirgey, '11, was a key defensive back with 36 tackles.

TRINE

Quarterback Eric Watt, '11, was named MIAA Offensive MVP and led the 10-2 football squad to the NCAA Division III playoffs. He completed 179 of 280 passes for 2,161 yards and 26 TDs while rushing for 518 yards and three scores. Offensive tackle James Greenlee, '11. was named to the NIC All-Fraternity All-American DII/III and All-MIAA first teams. as was linebacker Jake Vance, '11, who had 103 tackles. Named to the All-MIAA second team was wide receiver Mario Brown, '11,

Right: Ryan Rempe, Moravian '10, was named to the All-Centennial Conference second team. who caught 25 passes for 249 yards and ran back seven kickoffs for a 22.4 average. Defensive lineman Chris Eichman, '11, had 46 tackles, broke up seven passes and had seven QB hurries. Other players were running back Jeff Langley, '11, wide receiver Westly Verner, '12, lineman Nathan Denton, '11, (20 tackles) and tight end Thomas Wyman, '11.

TRUMAN STATE

Football player Aaron Tjarks, '11, started every game at offensive tackle. The 12-3-1 soccer team had eight SigEp players, led by Dan Meagher, '11, who started every game and scored nine points. Also starting most games were Jack Randazzo, '10, and Dan Russell, '10. Other players were goalie Kyle Talbot, '11, Scott Biggerstaff, '11, Charlie Backus, '12,

Mike Kane, '12 and Ben Hasse, '12.

VALPARAISO

Seeing action for the football team was linebacker Marco Porcelli, '10, while Joel Mathwig, '10, competed in the Horizon League cross-country meet. Defenseman Kevin Deitsch, '11, was a member of the 10-7-2 soccer squad.

WASHINGTON IN ST. LOUIS

Tennis standout John Watts, '10, won the men's individual national title at the 2009 ITA National Small College Championship in mid-October. He previously won the 2007 ITA title and placed third in 2006 and 2008. Football wide receiver Michael Weiss, '12, caught eight passes and ran back six kickoffs for a 19.7 average. Midfielder



David Klein, '11, started 18 games for the 9-7-3 soccer team.

WESTERN MICHIGAN

Wide receiver Brooks Bunbury, '11, saw action in every game for the football squad led by head coach Bill Cubit, **Delaware**, '75.

WESTMINSTER

Lineman Shawn Zentko, '11, was a key starter on offense for the football team.

WORCESTER TECH

Twelve SigEps played key roles on the football squad, led by center Justin Pollard, '10, who was named to the NIC All-Fraternity All-American Divisions II/III first team and All-Liberty League first team. Offensive lineman Stanley St. Juste, '10, gained All-Liberty honorable mention. Linebacker Michael Oliveri, '11, was second with 76 tackles and back Chris Boudreau, '10. was third with 59 stops. Other leading defenders were back Todd LeClerc, '10, (44 tackles), lineman Craig Kennedy, '10, (33 stops), lineman Hal Reader, '11, (25 tackles), back Justin Deveau, '10, (22 tackles), lineman Anthony Corbo, '11, (18 stops), back Graham Leto, '11, and punter Mike Egan, '12, (best of 69 yards, 10 downed inside the 20 yard line).



Stevens Tech brother scores as scholar, spiker, and leader

Michael Bertucci, Stevens Tech '09, is a star volleyball player and scholar. He volunteered time coaching the women's volleyball team and was part of several clubs, including Alpha Phi Omega and was the president of Gear and Triangle.

His chapter brother, Peter Movilla, '10, sat down with Bertucci to talk about his approach as a balanced man.

What strengths and abilities allow you to succeed academically? How have you cultivated them in college?

Motivation, time management, and hard work. You have to wholeheartedly decide you want to succeed and then commit to it. I was motivated to put a full effort into each of my classes. As for managing my time, by the end of freshman year, I knew I could not survive without a planner. Scheduling activities, homework, and even free time by the hour or even multitasking are methods that I developed.

What challenges do you face in balancing varsity sports, chapter leadership and high performing academics?

I think the biggest challenge was making a difference in all three realms. It's easy to just be on a team, get your homework done, and be a brother. To serve as an exemplary captain, complete your homework while tutoring others, and act as a leader in your chapter is much more difficult. I tried to maintain a strong sense of responsibility. I tried to only volunteer for chapter projects I knew I could follow through on. With good time management and sense of responsibility, I did not have to make too many trade-offs.





Right, Michael Bertucci, '09, served as one of three captains on the Stevens Tech volleyball team.

How has the fraternity played a role in shaping your athletic and academic experience in college?

Sigma Phi Epsilon has made a tremendous impact on my college career. The Balanced Man Program has helped to shape my day-to-day-living and world view. I believe the principles of the Fraternity and program are really doing a service to undergraduates to prepare them for success in their life and career. My brothers had high expectations for me. They believed in me and what I could accomplish, and I certainly couldn't disappoint them.

If you had to name a single thing that drives you to accomplish things in your life, what would it be and why?

The best word to describe it is fulfillment. Knowing that I have done the best job I could possibly do is my fulfillment The unsettling feeling that results otherwise is always worth avoiding.

What are your plans after you graduate?

I'm off to UNC Chapel Hill to pursue a doctoral degree in Chemistry. Eventually, I plan to be a chemistry professor.

What's your next big goal?

Meeting the men of NC Delta! Can't wait to see what is going on with my brothers down at Chapel Hill.

Chapter News

San Diego chapters team up for beach soccer competition

By SEAN KASHANCHI, San Diego State '10

The forecast looked ominous—cloudy with a strong chance of rain. Six months of intense planning, coordination, and dedication was on the verge of getting drenched. Yet, on a Saturday last May, the dark skies that hung over Mission Beach let some sunlight through at Mariner's Point. SigEp chapters from three universities, San Diego State, California—San Diego, and San Diego, joined together for the largest Greek-related philanthropy the city of San Diego may have ever seen: The First Annual SigEp Sun Cup.

SigEp brothers from these chapters brought together over 1,000 college students, 18 sororities, seven live bands, six beach soccer fields, and five food vendors. The goals? Hold an event that would be talked about for years, create a positive image for all Greeks, and raise money to donate to SigEp's national philanthropy, Youth AIDS.

An intense day of beach soccer competition and a massive bracket to maneuver through would produce a winner from each school and an overall tournament winner. Complementing the day's athletic events were sand castle

building contests, tug-o-war competitions, and live music provided by seven bands, including reggae band-of-theyear nominee, Rude Boy Roots.

At the end of the day, a winner was declared, sand castles were constructed, great music was enjoyed, over \$19,000 was raised, and over \$5,000 was donated to Youth AIDS.



San Diego State's Delta Gamma came out on top in a hotly contested Tug-o-War competition.

Dr. Tim Quinnan San Diego State's Associate Vice President of Student Affairs, who judged the sand castle competition, reflected that, "SigEp did a superlative job of organizing and then running the Sun Cup.

It may have been the best philanthropy I've ever seen a fraternity pull off in my 20+ year career. Well done!"

Sigma Phi Epsilon gave the brothers of all three San Diego chapters the opportunity to do something great and to take Virtue, Diligence, and Brotherly Love to a new level. This philanthropy has set a new standard and opened up many doors for a multitude of SigEps. The SigEp Sun Cup 2010 will be held on April 18, 2010, hopefully on a day when the weather is not the main reason for suspense. The idea is the same but the goal is twice as large. The three SigEp chapters have committed to an extremely successful repeat of last year and to try to donate \$10,000 to the Doheny Eye Institute.

SigEp Sun Cup gives over 200 brothers the opportunity to learn, work, and grow together. Sun Cup 2010 promises to be filled with more excitement, raise more money, provide more community services, and most of all cultivate friendships and lasting brotherhood.

Agrico Paris Paris

Top: Anish Patel, '10, Max Foltz, '09, and Tyler Stearns, '12, take a moment in the sun at last year's event. Bottom: Team Alpha Chi Omega with their coaches, from left, Brandon Hartley '12, Dallas Buckner '12, and Sean Pedeflous '10.

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From chapter officer to military officer: Undergraduates serve our country

By MICHAEL SELBY, Eastern Michigan '02

"My experience in Iraq was the most intense leadership experience of my life. When you are on the streets of Iraq and something goes wrong, the men under your command look directly at you to know what to do," said Cpl. Trever Sweeney, Moravian '10.

While SigEp's Leadership Continuum offers incredible opportunities to lead, undergraduate brothers have found the lessons of great leadership in the most difficult of environments. Sweeney, 23, describes his time in Iraq as an exercise in leadership with real world consequences.

From patrolling the city of Ar Rutbah in western Iraq to balancing the chapter checkbook, Cpl. Sweeney employed and adapted leadership techniques to his changing circumstances. In fact, for his outstanding leadership as a fire team leader in Iraq, then Lance Corporal Sweeney was awarded a meritorious promotion to the rank of Corporal. Upon his return to college life, Sweeney serves as chapter president and participated in the Ruck Leadership Institute.



Sgt. Jon Unruh, Kansas State '11, was deployed to Kuwait in 2009.

The obligations of a brother in Sigma Phi Epsilon and the duties of a service member appear to go hand-in-hand. At Kansas State, a number of undergraduate brothers are also actively involved in the Reserved Officer Training Corps (ROTC) program, and Sgt. Jon Unruh, Kansas State '11, was deployed to Kuwait in 2009.

While overseas, Sgt. Unruh, 24, served with the 1168th Transportation Company. At the Khabari Alawazem Crossing along the Kuwait-Iraq border, Sgt. Unruh displayed a flag given to him by Kansas Beta alumni. The gift was both a token of thanks and of prayer for a safe return.

Unruh's selflessness served as a



Cpl. Trever Sweeney, Moravian '10, is chapter president and attended the Ruck Leadership Institute last July.

shining example to his brothers at home. Vice President of Communications **Stephen Lachky**, **Kansas State** '11, captured the chapter's sentiments perfectly: "I can say from talking to [our brothers] that they all look up to Sgt. Unruh, not because he is older than them, but because he sets an example of a SigEp serving a higher calling."

Whether it is the lessons of leadership in our chapters that prepare men for the challenges of peace in a world at war, or it is the dangerous streets of a distant nation that bring forth the qualities in men that SigEp seeks, a strong correlation is at work. Our brother-soldiers are an important group of leaders, and some of them begin that journey in tandem with their college experience.

Kansas student serves chapter and kids on path to medical career

By **KEVIN LYNCH,** Maryland-College Park '08

Bradford Cardonell, Kansas '09, entered his academic career with lofty goals: "I wanted to be involved in every aspect I could," he said. Cardonell wanted to have a rich, diverse college experience and put a strong emphasis on his academics. "My ultimate goal was to be accepted to Kansas Medical School." Cardonell recently achieved that goal, thanks in part to his SigEp experience.

"I started this journey by becoming involved in Sigma Phi Epsilon Fraternity. This was my springboard to becoming involved in the Greek community, the Lawrence community, and the University of Kansas." For many, SigEp becomes a gateway to further involvement in their universities, but rarely is it a primary motivation for joining—Cardonell breaks the mold in that respect.

Already an emergency medical technician (EMT), Cardonell wanted to add to that experience by being a member of a fraternity—ultimately enriching both elements of his life.

Cardonell joined his chapter as a freshman, and immediately became involved in chapter operations. In his first year, he updated the chapter's risk management policies. "Initially my work was not warmly received," he said, but that soon changed when the chapter was recognized for its risk management program.

He also served on his university's Interfraternity Conference and

implemented a plethora of risk management programs and events, including Greek Day of CPR, Greek Fire Academy, and Fire Drills for all fraternity houses.

Cardonell kept going from there; when elected to his chapter's executive board, he got members more involved in campus life, a topic that he is passionate about. He worked closely with campus groups and the chapter's volunteers to ensure that members were adequately



Cardonell offers a healing hand on a recent trip to Kenya.

informed of opportunities for involvement.

"A strong relationship and open communication should always exist between alumni and undergraduates," he stated. Cardonell took this philosophy to the next level, when he proposed a resolution to amend the Grand Chapter Bylaws to require an undergraduate representative on alumni and volunteer boards. He also

coauthored the amendment to add TAKE Defense as a national philanthropy.

With Stephen Segebrecht, Kansas '77, Cardonell traveled to Kenya and volunteered to help set up an HIV clinic there. "This experience helped shaped my views in life and medicine. I will be forever changed and will continue to give back to both SigEp and Kenya because of what it gave me," Cardonell said of the experience.

Dartmouth chapter marks one hundred years

By SANDY PHILPOTT



One hundred years ago, Freshmen Francis Moncrief Qua, Dartmouth 1911, and Joseph

Albert Randall, Dartmouth 1911, were not satisfied with the fraternities on campus. They recruited several students and drafted a constitution for a local fraternity that they named Omicron Pi Sigma, hoping to gain admittance to the local Interfraternity Council and eventually affiliate with a national organization. They discovered Sigma Phi Epsilon, a fraternity founded at Richmond College in Virginia a few years earlier, whose values of Virtue, Diligence, and Brotherly Love struck a chord with the young men. In April 1909, they met with SigEp founder William Lazell Phillips (later known as "Uncle Billy"), and with the help of delegates from the Norwich University chapter in Vermont, the 32nd active chapter of SigEp, New Hampshire Alpha, was born.

Throughout the century since its founding, New Hampshire Alpha has continued its strong traditions of scholarship, athleticism, leadership, community service, and brotherhood. SigEp consistently posts one of the highest average GPAs of any Dartmouth fraternity. The chapter attracts numerous varsity athletes each year. It claims the nation's first Secretary of Defense; three ambassadors; heads of the National Audubon Society, General Mills, and the Boy Scouts of America; the founder of the March of Dimes; and Dr. Seuss—a list proving both the quality



Flanking the flower arrangement are D.D. and George Harrington, '61. Brian Kennedy and Bonnie MacAdam of the Hood Art Museum are far left and far right.

and the diversity of its membership!

Members led a successful effort in the 1950s to repeal membership restrictions based on race and religious background and led the movement to abolish hazing. Dartmouth was the first SigEp chapter to adopt the Balanced

Man program and has multiple forms of recognition from the national Fraternity including the Manpower Excellence Award, Grand Chapter Scholarship Cup, Phi Beta Kappa Wheelhouse, Buchanan Cup, Benjamin Hobson Frayser Award, and the award for

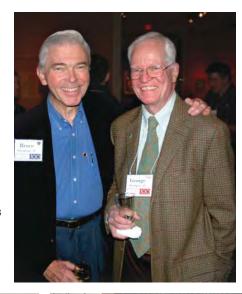
Alumni and Volunteer Corporation (AVC) Operation Excellence.

As the chapter has grown, it has occupied three houses over its history and is planning to erect a new house. The new facility will increase handicapped accessibility and incorporate updated safety features and green building techniques.

During the Dartmouth Homecoming
Weekend last October, the chapter hosted a
Centennial Celebration. Events included a
cocktail reception; road race honoring Tim
Farrell, '96, who had recently passed away;
panel discussions with alumni, undergraduates,
and representatives of Dartmouth College
and the national fraternity; a presentation of
the proposed building plans for the new
chapter house; and a formal dinner.

Brothers representing five decades mingled and discussed the chapter's history as well as its future. Past Grand President **Bruce Hasenkamp, '60**, gave the keynote speech at the gala dinner wrapping up the event — an address that echoed his commemoration as an undergraduate at the chapter's Golden Anniversary celebration in 1959.

Hasenkamp's 50-year involvement with the chapter is not unusual. New Hampshire Alpha enjoys excellent participation and involvement of brothers long beyond their undergraduate years. The chapter's AVC is among the strongest and most active on campus. Across the country, groups of brothers gather periodically









at informal lunches and outings to provide opportunities for mentoring and networking as well Clockwise from top: Bruce Hasenkamp, '60, and George Harrington, '61, in the Hood Art Museum.

A few alumni attendees, left to right, Joe Prokop, '76, Mike Chapman, '76, Dave Clark, '76, Mark Collins, '77, Kevin Gillis, '76, Rick Kimball, '78, Sandy Fitchet, '76, Larry Johnson, '75, and Bob Wetzel '76

Undergrads Austin Greenfield, '12, Nicolas Chuaqui, '12, Ethan Weinberg, '12, Dan Van Deusen, '11 enjoy the festivities.

Don Landzettel, '60 introduced his classmate Bruce Hasenkamp.

Ryan Donovan, '96, memorialized fallen classmate Tim Farrell, '96.

as simple brotherhood. They are part of a hundred-year tradition of Sound Mind and Sound Body which will continue on, producing even more young men who are proud links in the strong chain that is Sigma Phi Epsilon.

Risk management planning key to event success

By STEPHEN TESAURO, Middle Tennessee State '10, and TYLER HOUSE, Middle Tennessee State '09

The key to any successful large-scale event is a well devised and well executed risk management plan. That's what worked for Tennessee Theta at Middle Tennessee State last April, when it held a benefit concert for the American Heart Association (AHA) featuring the nation's number one unsigned country artist, Corey Smith. The concert capped off a weeklong effort to raise funds for the AHA, and was a great success, due in no small part to careful planning and risk assessment.

Brad Perling, '09, Vice President of Programming, spearheaded a viable risk management plan and worked with the Executive Board and a few others to draft the plan months before the concert date.

On-campus site selection helps manage risk

The first and most daunting obstacle was finding a suitable venue. After consulting with Corey Smith's management, university officials, and the Alumni and Volunteer Corporation, planners decided that the Murphy Center, the largest auditorium on campus, was the wisest

choice. An on-campus event allowed the university to assume much of the risk in terms of security and the contractual obligations set by Corey Smith's management. It also saved the chapter the hassles of obtaining approval from the city's zoning board and the insurance company for an off-campus location.

Ticket company keeps fraud at bay

The prevention of ticket fraud was also a top priority. The chapter used a professional ticket company referred by Corey Smith's management. The company kept a log of each ticket and the corresponding ticket number. By examining the daily and weekly reports on tickets sales, the company virtually eliminated any chance of fraudulent tickets.

Security stayed connected to chapter and management

The university hired a security company to ensure safety and enforce the university's no-alcohol policy. Walkie-talkies kept lines of communication open throughout the concert



From left Middle Tennessee State members Dominic Pyanoe, '10, Randy Schweinberg, '10, Stephen Tesauro '10, and Eric Hancock, '12, pause at the Murphy Center, where a well-planned concert with country music star Corey Smith was held

among security, brothers, and Corey Smith's management team. In addition, brothers worked parking to ensure a safe and steady flow of traffic entering and exiting the event. An official after-party was held at a local club, which took responsibility for maintaining laws on alcohol consumption.

When the concert was over and all costs had been covered, the chapter raised \$2,000 for the AHA.

The chapter demonstrated that a focus on risk management planning well before the event paid off handsomely in achieving its desired goal: a safe, fun, well attended, smoothly run concert that allowed the chapter to give back.



The Sixth Grand Chapter Conclave was hosted by George Washington University in March 1910.

George Washington Chapter celebrates 100-year legacy

By ALEK HANNESSIAN, George Washington '13

In their first century of brotherhood in the nation's capital, George Washington's DC Alpha

hosted four Grand Chapter Conclaves, produced three Grand Presidents and three Order of the Golden Heart recipients and earned four Buchanan Cups. On October 9, 2009, exactly one hundred years from its founding, the chapter's brothers and guests celebrated their long history at George Washington and set the tone for the next century.

In 1909, William "Uncle Billy" Phillips left Richmond to live in Washington, D.C. The nation's capital hosted the first national headquarters of Sigma Phi Epsilon outside of Richmond, Va. Uncle Billy and Founder Benjamin Gaw helped the school's chapter of Kappa Sigma Pi petition to become the 33rd chapter of SigEp.

A 1910 Sigma Phi Epsilon Journal reported that, "After twelve hours of almost continuous labor on the part of the Installation Committee, District of Columbia Alpha was finally started on its way late Saturday evening, October 9. Twenty one of our men passed through the ordeal, and are now ready

to do or die for Sigma Phi Epsilon."

Today, the chapter has over 110 members and consistently hits a GPA of over 3.2. The chapter has raised more than \$60,000 for YouthAIDS to educate and protect young adults from HIV. The DC Alpha Chapter has been recognized by the university as the Fraternity of the Year for the last two academic years. The Centennial Weekend began with a banquet of over 300 undergraduates, alumni and guests at the Washington Renaissance Hotel, some traveling from as far as Hong Kong. Special guests included Nonnie "Mom Nonnie" Owens, members of the Educational Foundation and Headquarters staff, and representatives from DC area chapters. One highlight of the evening was the recognition of William Ross, George Washington '50, and his wife of 60 years Marion, the DC Alpha Sweetheart in 1949.

Keynote speaker and Grand Chapter President Garry Kief, Southern California '70, capped off the evening with a proclamation from the National Board of Directors, commending the chapter for reaching this milestone and awarding DC Alpha their fourth Buchanan Cup.



Members discuss joining Habitat for Humanity at LeadEp.

LeadEp: Kansas puts leadership into practical perspective

By TOM GRAY, Kansas '77

The Kansas Alumni and Volunteer Corporation launched the day-long LeadEp, as an innovative, one-day involvement, leadership, and career preparation seminar. LeadEp was designed to provide practical information beyond classroom experience to help members prepare themselves for an increasingly competitive real world.

LeadEp opened with a video of Football Coach Lou Holtz, stating, "You come to college to learn to do something, but more importantly you come to college to learn to be somebody." LeadEp showed students how involvement and experiences can lead them toward becoming that "somebody."

University leaders addressed the group, encouraging campus involvement by describing their positions and conveying the value they saw in serving those roles. Some 26 campus organizations had booths in LeadEp's Involvement Exhibition, and members saw many opportunities with the various campus organizations. Honor societies, student government groups, faith-based groups, Habitat for Humanity, and the Red Cross were among the groups. The organizations were

excited to "recruit" SigEps. For each organization represented, the Involvement Exhibition generated at least five SigEps who expressed interest in joining or volunteering.

Chapter Counselor **Dave Friederichs**, **Northern Iowa '00**, said that "the interaction between the organizations and our members generated many more leads than anticipated. I think it completely exceeded everyone's expectations. Just a complete game-changer!

It's going to have a positive impact on our members for many years to come."

Following the LeadEp Involvement Exhibition, SigEp's executive committee met with small groups of members to discuss and plan

their own leadership future within the Fraternity. An executive recruiter grounded members in the current job market, networking, and interview and resume tips. With working resume in hand, members developed a list of activities and accomplishments to add to their resume before completing college.

Gordon Reiz, Kansas '12, said, "The information presented gave me a whole new perspective on how important involvement, leadership, and a strong resume are in landing the best jobs and preparing me for later life."

Amy Long, Assistant Director of the Student Leadership & Involvement Office at the University of Kansas, was clearly impressed with LeadEp and SigEp's many other support programs. She stated that "KU SigEp's programming leads almost any college campus today." The university recognized SigEp's outstanding programs with the

Chapter Excellence Award, and six out of seven programming awards at the 2009 Kansas Greek Awards.

Plans for LeadEp 2011 are already in the works, with a goal to incorporate SigEp mentors and a job fair in the program.

fair in the program.

LeadEp will lead the way in providing innovative involvement, leadership, and career programming at Kansas.



The entire chapter attends LeadEp 2010.

Kentucky Wesleyan celebrates 50 years with chapter room dedication



Kentucky Wesleyan's Kentucky Gamma Chapter celebrated 50 years last spring. Brothers from across many generations reunited to honor past accomplishments and consider their future focus. An open house was hosted in the chapter home, where the chapter room was dedicated to the KEYS Organization, the club that would later charter as Sigma Phi Epsilon. Kentucky Wesleyan College President Dr. Cheryl King (center) attended along with undergraduates, volunteers and alumni. Other events included an awards banquet and the initiation of Renaissance Brother Bill Hill, a member of the KEYS Organization who was unable to complete the Ritual in his undergraduate years.

Bringing the world to SigEp: Iowa State seeks members from other countries

By ERIK WHEATER, Iowa State '10

In spring 2008, Iowa State SigEps developed an innovative way to stay a step ahead of the 28fraternity competition at Iowa State's Jellison Awardwinning Greek community. Clay Hopes, Iowa State '09, an experienced student traveler, developed International Opportunities to attract foreign exchange students to SigEp. The university allowed the chapter to advertise this new program to exchange students in search of housing.

To draw the best quality men, interested students were required to fill out an application, complete an essay on why they

would be good members of the Fraternity, and complete a phone interview.

After months of hard work, Iowa Beta welcomed its first member from the program, Nick Morley, '09, an engineering student from Sydney, Australia. Morley participated in all aspects of the SigEp experience such as brotherhood events, intramural sports, required new member study hours, and in December of 2008, he was passed through the Epsilon rite to become the 1,722nd brother initiated at Iowa Beta.

"My favorite part about being a member of SigEp was

knowing that I could depend on my brothers. Being from another country and not really knowing anyone, SigEp was a fantastic support group that made me feel at home right away," said Morley.

In January 2009, the chapter welcomed the second member of the International Opportunities Program. Tobias Fiedler, '09, an engineering student from Germany joined the chapter as a way to practice his English and adapt to the American culture.

"Living with 40 guys was a great way for me to learn culture, religion, behavior and points of view. I gained a



"Living with 40 guys was a great way for me to learn culture, religion, behavior and point of views, I gained a better insight on American life than other exchange students did from my time in SigEp." ~ TOBIAS FIEDLER, '09

better insight on American life than other exchange students did from my time in SigEp," said Fiedler.

Fiedler caught on quickly to the American college life and his English improved each day. Like Morley, he participated in all aspects of SigEp and was especially fond of philanthropy and fund raising activities.

"I was amazed by all the work that went into fund raisers. It was very evident how much the guys cared about giving back to the Ames and Greek community," he said. Fiedler was initiated in April 2009.

Morley and Fiedler contributed a great deal to SigEp. "Obviously they contributed a different cultural point of view, but they also provided great examples on how to manage academics with

the Fraternity while making the most of their time in the states. They both contributed 3.9+ GPAs while being important members of SigEp," said **Chapter President** Alex McBride, Iowa State '11.

The chapter plans to continue with this program as they pass the Fraternity's ideals to the rest of the world.

Our Very Own Frat Boys

Chapters that do not live up to the ideals of Sigma Phi Epsilon bring dishonor and disgrace to our name. The Journal reports these stories to inform its readers and to show that actions have consequences.

FLORIDA XI—FLORIDA ATLANTIC UNIVERSITY

Reason for intervention: Alleged hazing activity Action: Charter suspension and membership review

In fall 2009, a member was taken to another member's apartment. He was part of a scavenger hunt and forced to consume alcohol and an odd assortment of foods and condiments. Eventually a friend took the member to the hospital where he was treated for alcohol poisoning. The member and his parents filed a police report, and the situation attracted significant negative media attention. The National Board of Directors

suspended the chapter and required a full membership review. As a result, a chapter of over 50 men was reduced to 11.

Sigma Phi Epsilon has a zero tolerance policy toward hazing and alcohol abuse. These destructive activities, abduction, scavenger hunts, and forced alcohol consumption, each constitute hazing and have no place in our organization. These activities produce mental or

physical discomfort, embarrassment, harassment or ridicule and they are not consistent with the Fraternity's values and mission.

Furthermore, hazing is a criminal offense in more than 40 states. The Fraternity's liability insurance will not cover you if you were involved in hazing activity, which means you will have to pay for legal fees and any settlement costs. Consent by a member is not a defense to hazing.

Fortunately, Florida Atlantic's dedicated and committed volunteers have helped them throughout this ordeal. They completed the membership review in February and established key benchmarks for the six core areas of chapter operations. They must

be achieved before the suspension period ends. This will ensure a strong, vibrant chapter at Florida Atlantic. Engaged volunteers made the difference in enabling the chapter to survive a dire situation. Because of that, the future for Florida Atlantic looks very promising.

"No man is rich enough to buy back his past."

~ OSCAR WILDE

Georgetown teams up for Relay for Life

By TAYLOR BARNETT, Georgetown '08

Uniting people from all walks of life, from survivors and care takers to friends and family of those affected by cancer, the American Cancer Society's Relay for Life has become one of the most successful fundraising events in the nation. Relay empowers teams of participants to fight against cancer by raising money and camping out overnight at the event where individuals take turns walking around a track. At least one member



For Taylor Barnett, Relay for Life is personal.

of the team is walking the track at all times, symbolizing their hope, solidarity, and resolve.

Last year, DC Gamma at Georgetown formed two teams of over 50

brothers for one of the largest Relays nationwide. Through various fund-raising events and the generous help of many SigEp friends and alumni, the teams ranked tenth in fund raising out of over 200 teams, and contributed \$5,000 to nearly \$400,000 raised by all 2,700 participants. This year the team has raised \$4,300 toward its goal of \$10,000.

For Georgetown, the cause was personal. Shortly before graduation, Taylor Barnett, Georgetown '08, was diagnosed with testicular cancer. After surgery and chemotherapy, he is in remission and enrolled in medical school with aspirations of becoming an oncologist. Soon after Brother Barnett's treatment ended, the father of Zack Bluestone, Georgetown '09, passed away after his battle with leukemia. "The passing of Zack's dad is one of my greatest inspirations in becoming a doctor. Although I never wish anyone to be put through the hell that cancer brings, it would be for me as a future oncologist the most trying yet greatest honor to help any brother or their loved ones in their own battles with cancer," Barnett said.

Relay for Life is one way Georgetown can show its commitment to promoting a Sound Mind and Sound Body philosophy among its brothers and community, as well as fostering the hope that people lost to cancer will not be forgotten, that those who face the disease have support, and that one day cancer will be eliminated.



Georgetown brothers gather just before the Luminaria, a ceremony where the lights are dimmed and organizers illuminate the track to honor and remember those who have lost their cancer battle.

Tufts team tackles cancer research

By SCOTT LEIGHTON, Tufts '10



Last March, hundreds of Tufts students and local community members gathered in the Tufts gym to celebrate Relay for Life, an overnight walk-a-thon to support cancer research. The event was a huge success and raised over \$81,000. The Tufts chapter raised over \$4,700 for cancer research, and Sam Johnson, Tufts '11, above, raised an incredible \$1,700. Johnson, a cancer survivor, was the keynote speaker for the event. He was diagnosed with acute lymphoblastic leukemia in 2004. Treatment was a long, trying process, and he spent weeks in the hospital. He was receiving blood and platelet transfusions weekly along with an almost constant stream of intravenous chemotherapy. Johnson underwent chemotherapy until May 2007, when he successfully fought off the disease. He considers himself lucky that he didn't have many of the complications commonly associated with leukemia. Johnson said, "SigEp was very

supportive in helping promote Relay for Life around campus and donating a large sum to cancer research."

Recruitment

Balanced Man Scholarship propels Michigan's recruiting efforts

By JERRY MANGONA, Michigan '01 and ALEX PROSPERI, Michigan '10

After winning its first Buchanan Cup, Michigan's SigEp chapter faced an enormous challenge: surviving a transition year without a chapter house. Vice President of Recruitment Josh Palka, '11, made plans in early 2009 to ensure a successful scholarship and recruitment season. "The success we enjoyed with the Balanced Man Scholarship (BMS) stemmed from the personal touch we added," said Palka. "We wanted applicants to see the amazing qualities we offer besides an oncampus mansion. Each applicant received phone calls from an assigned brother throughout the summer to establish a bond before the fall."

The chapter hosted barbecues, sporting events, and even a free, chartered trip to a Tigers baseball game. "By fall rush, we were miles ahead of the other 30 chapters on campus," Palka explained. Palka and Alex Prosperi, '10, landed Michigan men's basketball coach, John Beilein, as keynote speaker for the scholarship dinner. Beilein, a campus favorite among students, was welcomed with raucous applause.

Thanks to Palka's work, over half of the 42 new members at Michigan came through contacts made from the BMS program. The fall class had a high school GPA of more than 3.9, an ACT score averaging 31, more than 70 varsity letters, and 4,000 volunteer hours.

The BMS put the chapter on an upward spiral. As the chapter attracts high achieving brothers, they mature into higher

caliber leaders. Then they move things forward, improve the BMS, and recruit an even better class the following year. Take



Vincent Caruso, '13, who was the fall 2009 runner-up and has assumed Palka's role to run the upcoming BMS program. Shawn Devilla, '12, who earned a 2008 scholarship, now serves as Sigma Coordinator. Along with 2009 winner, Charlie Zeller, '13,

Pay to the Wincent Caruso

Jundred and 00 100



Date 8 September 2009

The benefits of the BMS program are enormous and include higher programming budgets, more manpower to spread the workload, and tightly run chapter operations. What started out as a reluctant experiment a decade ago, has evolved into a recruiting machine.

Even on a campus with a long-standing Greek tradition, building face-to-face relationships with potential members and their families has proven to be the best way to recruit great men. The Balanced Man Scholarship is a powerful program if chapters want to raise the bar on the caliber of men they attract.



Michigan men's basketball coach John Beilein was keynote speaker for the scholarship dinner.

"We're freezin' for a reason!"

Illinois State helps brain-injured brother

By JONATHAN B. GREENSTEIN, Illinois State '11

Last October, the Illinois State Chapter's event "Dunks for DeStef," raised money for Michael DeStefano, '12. After a tragic automobile accident last summer, DeStefano suffered traumatic brain damage. He has

continued to improve but has a long road ahead.

Dunks for DeStef asked students to make donations to sink SigEp brothers in a dunk-tank. Junior ISU student Ellen Tinberg said, "It's great to see the

guys out here freezing in the dunk tank for Mike." When Nick Frese, '11, climbed out of the tank he said, "We're freezin' for a reason!"

Some brothers got dunked, some worked the register and others gathered students around

campus. Daniel T. Maradei, '11, said, "Not only is this a philanthropy event, but it feels like a brotherhood event too." The chapter plans to host future events to continue to support DeStefano and his family.

Cal State-San Bernardino SigEps fight substance abuse in schools

By MICHAEL MCDOWELL, Nevada-Reno '03



SigEps and local community leaders have joined forces to raise awareness of and help fight against substance abuse.

The men of the Cal State-San Bernardino Chapter are helping to reduce substance abuse in Riverside and San Bernardino County. They are working in concert with the Inland Valley Drug Free Community Coalition (IVDFC) to create a healthier community.

"The Greek community and other student organizations at our campus know SigEp is against drugs and works with organizations like the Inland Valley Drug Free Community Coalition, so that is a plus for changing things at our campus," said Chapter President Anthony Garcia, '11.

Brothers also volunteer to directly mentor children and high school students through one-on-one interaction and large group presentations. Garcia notes that, "Off campus, we have been asked by elementary schools and junior high school staff in our community to speak to the children there about not using drugs and about how to better prepare for college." In fact, program directors report that the information seems to be more credible when it comes from SigEps because of the closeness in age and because of their real-life experiences.

So, why would a fraternity decide to spend its time preventing substance abuse?

"I personally feel that the media portrays Greek-letter organizations as drug addicts and drug dealers—and some past events concerning the Greeks just propagate that stereotype," says Garcia. "I believe that my chapter's involvement helps change that image in our community."

Besides demolishing the frat boy stereotype, the chapter is making a genuine difference outside of university walls, not only with teens but also government leaders. They have helped to raise awareness of community substance abuse issues among the City Council. Insights provided by SigEp volunteers allowed the City Council to crack down on and reduce the number of illegal teenage raves. The raves were a hotbed for drug and alcohol abuse and threatened the health of the community.

The information seems to be more credible when it comes from SigEps because of the closeness in age and because of their real-life experiences.

Bradley leaders absorb Egyptian culture

By RICHARD HIGHAM-KESSLER, Emory '09

Six SigEp leaders from Bradley University launched themselves head-first into Middle-Eastern culture last January, taking classes at The American University in Cairo and visiting nearby Jordan during three weeks abroad.

Among the biggest challenges, according to **Brian Hyken**, '09, was how foreign the students felt abroad. "We stuck out like a sore thumb," he said. At first, the group feared that its host country would prove unfriendly. In the weeks leading up to the trip, nearby Israel had also increased its hostility toward Lebanon. Adding to the uncertainty, the trip marked the first time abroad for some of the brothers, and the first flight for others.

Faced with such a unique set of challenges, Hyken said that the brothers relied upon each other to help acclimate to the new environment. He said that at the beginning, "Had we been there on our own, we would have felt 10 times more uncomfortable."

The group, which included Chapter President Andrew Crebo, '10, former VP for Programming Andrew Albritton, '09, and other members of the executive board, would wake up each morning at 6:30 to prepare for classes and, in the afternoon, explore the land. In addition to visiting sights like the Great Pyramids and the Valley of the Kings, the brothers took time to immerse themselves in culture by visiting an open market to sample food and mingle with the locals. While bartering for trinkets, they were often welcomed with greetings such as, "We love Obama."

The brothers enjoyed visiting the various landmarks, but for Hyken, Petra stood out as his favorite. Carved into the Jordanian cliffs, the early Roman-era site offered him a chance to wander freely. Along with Chris DeRoo, '09, he hiked to the top of a small mountain nearby, where they, "felt like we were on top of the world."



More than any sight, however, Hyken said he'll remember the Egyptian and Jordanian peoples and cultures. In addition to being welcoming, the people he met impressed him with their knowledge and pride in their rich heritage. He said, "It was a once-in-a-lifetime experience. Spending time with brothers outside of school is fun, [but if you] sprinkle in some foreign culture, it makes it that much better."



The Examined Life: Reflections on the Tragos Quest to Greece

By MARK MICHELI, Drake '10

It was night time in Athens. Atop the city's highest point, 24 of us—17 undergrads and seven mentors—watched the sun set over the Acropolis, bathing its ancient stone columns in a brilliant coral, then easing into the Aegean. It was our last night on the Tragos Quest to Greece.

"Ifeel small," says **Kyle Krupa, Moravian '10**, as he reflects on the trip. "You just realize that there's all this history behind us. So many people have paved this path for us. It's overwhelming."

Ten days prior, we were congregating in Chicago, complete strangers sharing only in our discomfort with the label "scholar," and our worry about getting our preparatory readings done in time. We were connected only in that pseudo-familiar Facebook way. But that was 10 days ago. For many of us, a different life ago. Tonight we stood together, transformed into best friends, aspiring intellectuals and what's more, brothers.

As we trekked down the mountain into the ancient city beneath, we stopped halfway and gathered, for what many of us feared would be the last time, in the skeleton of a dilapidated house along the path. We stood among broken boards, exposed rebar and the crumbling foundation, the Agora glowing in the distance on its mountain perch. It was an oddly fitting location for our last reflection.

For me, the building was a metaphor of how I'd come into the Quest—beaten up, broken down and burned out. We were all similar in that sense, each bearing the battle-scars obtained in service to the Fraternity.

Upon arriving in Greece, we were told to remove the burdens of our home chapters and to take time to really focus on ourselves. Our

task was to think—to simply think—about who we are and who we will be in this world.

This invitation to build ourselves up together, to think differently about our world and our place in it, would allow us to learn from one another as we traversed the Hellenic world.



Cale O'Bryan, Indiana '10, considers how a heart shaped stone in Olympia reminds him of a certain SigEp symbol.

Finally, on our last night together, in the belly of this run down ghost of our former selves, we shared our insights, our lessons learned and finally, offered each other a challenge going forward: bring your new perspective back to your chapters. It's a challenge that has proven more daunting than any other.

"It's one thing to say, 'Yeah, I had a blast in Greece,'" said Adam Motycka, Toledo '10, "It's quite

another to show how your life has been changed." But that's the challenge of the Quest: how do we not simply tell others about what we've learned—how do we live it?

We saw ancient temples, ate traditional food, hiked through the freezing rain and explored the land where the values of our Fraternity took root. What we did is trivial in a sense—but also the easiest to explain. What we learned is of powerful consequence—but much harder to convey.

"I found that my own personal quest for meaning and answers in life won't come to an end with one big grand epiphany or realization that will elucidate everything in my life afterward," said Conor Healy, Chicago '10. "Rather, life is a never ending quest for meaning and answers that will come over time and in pieces...and that's ok."

"Know thyself." It's a directive that cannot be fulfilled in ten days. But the ten days we spent together inspired each of us to try—and to encourage those around us to do the same. With our brothers and our Fraternity in mind, we hope to pay dividends on the investment in each of us. Together, we go forward as facilitators in the creation of a Fraternity that is more self-aware, more steeped in love and respect, more committed to the betterment of the individual in the interest of the whole and more focused on the preservation of our founders' ambition—a Fraternity that is different.



Nine of the 2009 scholars at the sanctuary of Athena Pronaia near Delphi. The combination of ancient sites, philosophical discussions and deep friendships creates a life changing experience. Micheli is far left.

2009 Tragos Quest to Greece scholars

Thomas Augustine Iowa State, '11 Richard Boe VCU, '10

Robert Brann South Florida, '10 Michael Carriere Charleston, '10

Jarret Griesemer Drexel, '10 Brock Hankins Florida, '10

Conor Healy Chicago, '10

Cameron Hoffmeyer Memphis, '10

Kyle Krupa Moravian, '10 Cory Larsen Utah State, '10 Mark Micheli

Drake, '10 Adam Motycka Toledo, '10

Cale O'Bryan Indiana, '10 Matthew Pederson Nebraska, '10

Keddy Russell-Curry California-Santa Barbara, '10 Derek Scott

Oregon State, '10 Sean Terwilliger Florida Gulf Coast, '10

2010 Tragos Quest to Greece scholars

Joshua Carlie USC, '11

Matthew Deimund Oklahoma, '11

Travis Dittmer Western Michigan, '11

Michael Eisen Florida, '11 Andrew Hughes

Vermont, '11
Seth Irby

Louisiana State, '11 Kenneth Jones Wisconsin. '11

Daniel McCaulley Arkansas Tech, '11

Paul Paetow St. Louis, '11 Zachariah Pfeifer

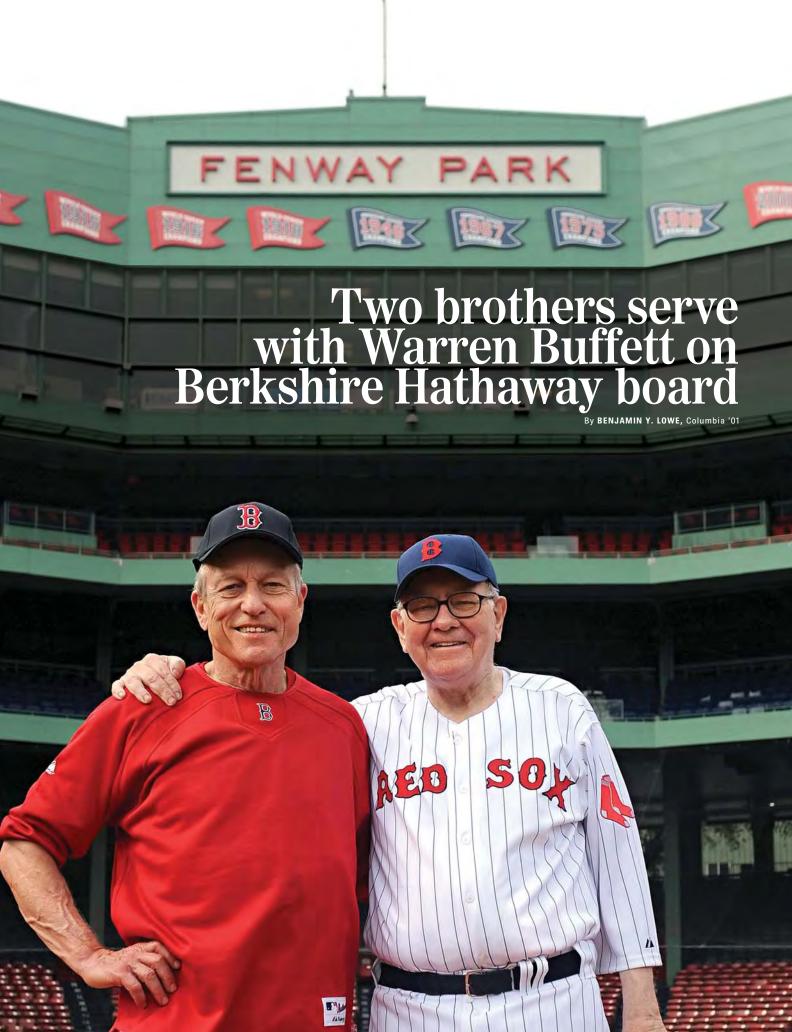
Zachariah Pfeifer Louisville, '11 Jake Rehtmeyer

Texas Christian, '11
Daniel Saavedra
American, '11

Douglas Snyder Indiana, '11

Rick Stepanovic Michigan, '12 Scott Swedberg Elon, '11

Travis Taylor Murray State, '11





SigEps mean business

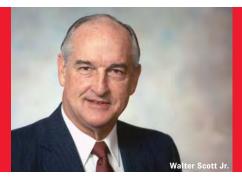
Success is measured in many ways. Over the next eight pages, you'll read about power corporate players, a business consultant who challenges companies to do good and do well, a man who shifts from Wall Street warrior to financial writer, an executive who invents the international business he wishes he could have engaged, and a new media expert who had the courage to strike out on his own right when he hit his professional stride. You'll also meet fathers, husbands, scholars, philanthropists and friends. SigEps are in every business niche, and they bring their balanced perspective to whatever they do.

Eleven years later he became president and chairman, the first non-family member to lead the firm.

Scott said Company founder Peter Kiewit "had the unique ability to push people to their limits without getting them to the point when they would quit. It was a fascinating experience because I think I learned a lot from that."

He credited a family friend—the same one

s board members of one of America's most admired companies, Walter Scott Jr., Colorado State '53, and Ronald L. Olson, Drake '63, possess a window into what makes legendary investor Warren Buffett tick.



The two have helped guide Berkshire Hathaway for the better part of three decades while having careers that any SigEp undergraduate or alumnus would want to emulate. A childhood friend of Buffett's, Scott joined the board of Berkshire in 1986 and has served on the board ever since. Olson joined Berkshire's board 15 years ago and has known Buffett for nearly four decades.

These men are indicative of the thousands of SigEps that joined for various reasons, contributed to their chapters in various ways and then went on to succeed in their careers and communities. Both Scott and Olson demonstrate the Fraternity's success at the highest levels of Corporate America. Undergraduates and alumni stand to learn greatly from their examples and life stories.

Berkshire Hathaway, a holding company with annual revenue of more than \$100 billion, owns everything from insurance companies such as GEICO to companies in the materials and construction, furniture, apparel, transportation, food, energy and media industries. Among its 12 board members are Microsoft founder Bill Gates, the former president of Yahoo! and the chief operating officer of Comcast.

Scott, a civil engineer turned executive,

founded Level 3 Communications while also leading one of the country's largest private companies for nearly two decades.

Olson, a Ford Foundation Scholar, is a name partner at the Los Angeles firm of Munger, Tolles & Olson and over his career has represented a wide range of clients from major Wall Street firms to motion picture studios to large oil companies to foreign governments. Recently, his prominent representations have included Berkshire Hathaway in acquiring Burlington Northern Santa Fe, Yahoo!'s board of directors in the takeover proposal from Microsoft, former Disney President Michael Ovitz and Paramount Chairman Brad Grey.

In describing Scott and Olson, friends and former colleagues not only cite their intelligence and work ethic but also their desire to support the communities in which they work. Scott is a longtime supporter of the University of Nebraska while Olson has supported those less fortunate through his and his firm's pro bono legal work.

Scott worked for Omaha-based construction contractor Peter Kiewit & Sons, Inc. immediately after graduating. He worked his way up to vice president and a board member just a decade after graduating from college.

who encouraged him to be an engineer-for pointing him toward SigEp.

"There certainly are social aspects to a fraternity," Scott said. "But the thing that I got the most out of was that the chapter identified relatively small but worthwhile projects within the community and then tried to do something about it."

Olson joined SigEp at Drake, a 3,500-student university in Des Moines, Iowa, alongside several of his college football teammates. He then attended law school at the University of Michigan and finished his studies at England's Oxford University in 1967.

He clerked at the U.S. Court of Appeals in Washington, D.C. before moving onto the Civil Rights Division at the U.S. Department of Justice. He joined his firm in 1968.

"I've always believed that the people you associate with have a lot to do with who you are and what you become," Olson said. "SigEp at that early stage of my life underscored for me the importance of friendship and having quality people influencing you."

"Buffett has taught me so much that it's hard for me to put it into a few sentences," Olson said. "I have great respect for his rationality, which is powerful. He has the kind of temperament that allows his rationality to prevail over all the emotion, buzz and Wall Street whispers. He teaches that what's important is what makes sense long term, not what is currently popular or what will get you the most applause today."

Olson said some of his most challenging cases stemmed from fallout from the Exxon Valdez oil spill, where he represented six of

Olson, left, relays the story of his trip to Fenway Park with Warren Buffett: "Warren 'The Whip' is a great baseball fan and relished the opportunity, through the hospitality of one of the Red Sox owners, Tom Werner, to pitch from the mound at Fenway Park. I tagged along, also for the fun, and gave Warren every tip that I had. None seemed to make a difference until I got to the spitball. 'The Whip' faced a look-a-like stand-in for A-Rod and struck him out on three pitches. With that, we convinced ourselves that we were ready for a comeback."

the major oil companies and their Alaska oil pipeline company which loaded the ship and was charged with cleanup responsibility, and representing Salomon Inc. in connection with its wrongful conduct of treasury security auctions.

Sigma Phi Epsilon Educational Foundation trustee **Bobby S. Shackouls, Mississippi '72,** met Scott for the first time when he interviewed for a senior position at Burlington Resources Inc. in 1993. Scott was one of three Burlington directors Shackouls met with prior to joining Burlington.

"He works very, very hard and expects the people around him to work just as hard," said Shackouls, who would be named Burlington's president and chief executive two years later. "He has impeccable integrity, tremendous vision and the ability to put his businesses in a position to benefit from that vision."

In the case of Burlington, Shackouls said Scott saw the value of securing natural gas supplies long before many others did. Further, when it came time to sell Burlington Resources to CononcoPhillips in 2006, Scott did so at a time when the price of natural gas was three times as high as it is today.

Drake Alumni and Volunteer Corporation President Gary D. Ordway, Drake '64, a friend of Olson's since they were both undergraduates, said he admired Olson not only for his professional success but also how he has maintained his college friendships over the years.

"He's very grounded in respect for other human beings and has always remembered his roots," Ordway said.

SigEps at Drake inducted Olson into their hall of fame at a reunion last year. Olson, in accepting the award, lamented the fact that he had never sung the SigEp Sweetheart song to his wife, Jane, of 46 years. Olson rectified that oversight at the event. "It brought tears to her eyes, and most of the other wives there," Ordway said.

Olson and Scott, who will likely see each other next at Berkshire's annual meeting scheduled for May 1, didn't realize they were both SigEps until about a year ago. They should have plenty to talk about when they meet again.

"Having members like Ron and Walter means that SigEp has been recruiting and developing quality men for a long time," said Educational Foundation Executive Director Doug D. Scheibe, Kansas State '87. "And as men of this stature stay involved and give back, we ensure SigEp will be a partner in higher education for a long time to come."

Sixteen alumni are key executives among *Inc.* magazine's 2009 list of fastest growing private companies

Compiled by MINDI SEIDEL-ADLER Research Coordinator

Peter A. Bordes Jr, New England College '85

Media Trust • President/CEO/Chair

Bordes spent much of his career in banking and venture capital and was a Founder of Mason Cabot investment bank. He was also a Founder and Chairman of Empire Media, Inc. Bordes serves on the board of Conservation International and is also the Chairman of the Performance Marketing Alliance Fundraising Committee.

www.mediatrust.com

Lawrence M. Harding, Pennsylvania '85

High Street Partners • Founder/President Harding previously served as Vice President of Ciena and CFO of Omina Corporation. He is a recipient of The World Trade Center Institute's Maryland International Business Leadership Award. He earned a Bachelors degree in Economics, with dual majors in Finance and Accounting. (See profile on p. 29.)

www.hsp.com

Mike T. Hollander, Colorado State '98

WBS Connect • Co-Founder/Partner
Hollander is a co-founder and managing partner of
WBS, responsible for day-to-day operations. He has
eight years of telecommunications experience.
Prior to WBS connect, Hollander has held
management positions at the VP level at Allegiance
Telecom and XO Communications.

www.wbsconnect.com

Mark G. Rockett, Appalachian State '92

Rockett Interactive • Founder/CEO

Rockett's advertising career began in Media and Account Management before moving into the more technical field of Interactive Marketing. He is the Founder and CEO of Rockett Interactive. Previously, Rockett managed Interactive Media and held other positions for The Martin Agency in Richmond, Va. (See profile on p. 30.)

www.rockettinteractive.com

Sean T. McNunn, Iowa State '90

Triplefin • CTO

McNunn has more than 18 years of technology development and implementation experience. He is responsible for IT operations for the Triplefin family of companies. He is experienced in all aspects of using technology to support business functions of companies ranging from manufacturing to distribution to financial management.

www.triplefin.com

Author challenges corporations to be socially conscious

By RYAN SUGDEN, Wisconsin '06

Greg Welch, Indiana, '85, author. Earning that simple yet stately title was a goal that Welch set for himself early in his career. "Long ago, I made a list of the 100 things that I wanted to do in life," he recalled, "and writing a book was one of them. About a year ago, I decided it was time to take action."

time to take action." In Good for Business: The Rise of the Conscious Corporation, Welch and his co-authors argue that the successful corporations of tomorrow must take a more humanized approach to business and accept their roles as 'global citizens.' More than ever, consumers care about what a brand stands for. An attack on a corporation as environmentally unfriendly, greedy or unresponsive can

have devastating

effects. Indeed, that is why many prefer fair trade coffee or Macs over PCs.

Good for Business offers lessons Welch learned in a wide ranging, 25-year career in brand management, marketing and consulting. His resume reads like an impressive corporate grocery list: Nestle, Colgate Palmolive, Bristol Myers Squibb, Nabisco. As a consultant, his clients have included Wal-Mart, Hershey, Polo Ralph Lauren and Pfizer. Now, with the nationally recognized consulting firm Spencer Stuart, Welch assists some of the world's largest corporations in executive leadership searches.

While corporations are his business, the story of Welch's success, like the message behind *Good*



for Business, is a fundamentally human one. "Knowing what I know now, I cannot overemphasize the importance of identifying mentors – and I would strongly recommend that you begin early."

Welch formed his own personal 'Board of Directors' with mentors he met throughout his career. "I was quite overt in asking

several distinguished executives to serve as a mentor to me," he recalled. "I know that they not only watch out for me, but that they will give me honest feedback and counsel." His 'Board' isn't official, and "they would say the pay isn't very good either," but they serve as his sounding board and an influential network of contacts.

Networking is another key, Welch says. "People choose to do business with those people whom they know, like and trust." Building a network begins as early as college, he said. Referring to his fellow SigEps at Indiana, "we often remark on how many brothers from that generation have done so well. Coincidence? I think not."

Yet, he notes, success both personally and professionally rides on more than a Rolodex of embossed business cards. Regardless of one's network, Welch says, nothing can replace hard work. "Clearly I have been lucky and incredibly fortunate. That said, I once heard that 'luck favors those who work hard.""

Greg Welch, Indiana '85,
has an annual gathering
of the world's top marketing
officers from Google, Nike
Hewlett Packard and the like. He
brings in celebrities, like Andre Agassi
in a game of Wii with Welch above, to
share how they manage their personal
brand. Welch was impressed with how
Agassi was able to turn a tough upbringing into a wildly successful career and
family life.

Banking on business journalism pays off for SigEp

By STEVE DORSEY, American '09

A career in business journalism became a Wall Street detour for **Duff McDonald**, **Pennsylvania '92**. After leaving his employer, Goldman Sachs, he eventually began a crash-course in journalism which led him to publications like New York Magazine.

"I didn't actually enjoy Wall Street much, until I went into journalism," McDonald said. The Wharton Business School graduate was looking for something...different. McDonald said working in the financial industry wasn't the right fit for him. Instead, he said he wanted to tell stories behind the decisions of America's financial institutions and do something more stimulating.

"I wanted to enjoy myself and I wanted to feel like I was using my brain." Since swapping his calculator for a notepad, he's become a Wall Street watchdog, keeping tabs on corporate bailouts. McDonald now follows the insiders and CEOs in an industry that "makes the world go 'round."

And McDonald has found a shimmer of success amidst the rubble of Corporate America's collapse in JPMorgan Chase CEO Jamie Dimon. He profiled Dimon in his recently released book Last Man Standing: The Ascent of Jamie Dimon and JP Morgan Chase.

McDonald argues Dimon has been a leader who stands apart from the many bad actors we've seen throughout the financial crisis. McDonald credits Dimon with preventing a deepening of the nation's economic woes.

Dimon took over at Bear Stearns in 2008. McDonald says the move helped avert an economic panic. And after Dimon took over the reins, McDonald had the interview that everyone was looking to get.

"On the day that literally the entire world was trying to get him on the phone, I had a meeting with him. I was the only journalist to have an in-person meeting with him that day."

McDonald had spotted Dimon as a rising star on Wall Street when he scheduled the interview, which to McDonald's surprise, Dimon kept.



Duff McDonald, with his daughter Marguerite, has recently published a book, *Last Man Standing*, about JP Morgan Chase CEO Jamie Dimon.

McDonald isn't just interested in Dimon as financial hero, but an icon of power.

"Unless you don't care about the people who are making the decisions that affect all of our lives, then you have to have some interest in him."

McDonald noted that his book wasn't all praise for Dimon. "I was critical of him in the book, and he had problems with parts of the book."

McDonald said that skill of brokering ideas and perspectives, and finding fairness, was developed, at least in part, during his time as a SigEp undergraduate.

"Living in close quarters with that number of guys...there's a million constituencies, and a million points of view, and in order to get things done you need to be able to work it out," he said.

As a professional, McDonald said success doesn't come in his next paycheck, but is written in America's economic stories. "When I'm done, I want to say, 'OK that was worth it,' and not in the monetary sense."

McDonald also recognizes that as long as there are some unscrupulous people in business, there will always be work for him, because "those people also tend to make for the best business stories." continued from p 26

Anthony W. Fung, Pittsburgh '97

Catapult Consultants • Principal

Fung has over ten years of experience implementing and managing enterprise level projects, and is in charge of managing operations at his firm. He earned a degree in Information Science and is a certified Project Management Professional (PMP) by the Project Management Institute.

www.catapultconsultants.com

Leo A. Kelmenson, New Mexico '51

Covario • Board Member

Kelmenson was the Chairman of FCB Worldwide, and served on the Board of Directors of its parent company, True North Communications Inc. He previously served as an executive with Kenyon & Eckhardt; Norman, Craig and Kummel; and Lennen & Newell. A graduate of Columbia University, Kelmenson earlier studied at the University of New Mexico.

www.covario.com

Gary W. Burchill, Duke '78

2is, Inc. • Co-Founder/CEO

Burchill served for 20 years in the U.S. Navy. He holds an MBA from Harvard University and a Ph.D. in Operations Management from MIT. Burchill serves as an Adjunct Professor in MIT's Leaders for Manufacturing Program and a Senior Lecturer in Entrepreneurship at the Harvard Graduate School of Business.

www.2is-inc.com

Joseph C. Brown, George Mason '95

Accelera Solutions • Owner/President

Accelera specializes in software development for clients in fields including healthcare, education, and government. Brown has been interviewed on Federal News radio and has given several interviews on technology development.

www.accelerasolutions.com

Shane C. Ireland, McDaniel College '97

Corporate Brokers • Managing Member Corporate Brokers offers temporary and permanent staffing solutions. Prior to Corporate Brokers, Ireland worked with Schering-Plough Pharmaceuticals and Maxim Group.

www.corporatebrokers.com

Quinn D. Salamandra, McDaniel College '97

Corporate Brokers • Managing Member Corporate Brokers offers temporary and permanent staffing solutions. Prior to Corporate Brokers, Salamandra worked in Human Resources for DSC, T. Williams, and Aerotek/TEK Systems. www.corporatebrokers.com

continued on p 30

On an international playing field, SigEp routinely raises the game

By **TIMOTHY GAMES,** Pennsylvania '84

Larry Harding, Pennsylvania '85, played high school football with Doug Flutie and watched the undersized Flutie raise his game in college and the pros, winning the Heisman trophy and forging a 20-year professional career. Likewise, as the president and founder of High **Street Partners** (HSP), Harding has raised his own game throughout his professional life. growing HSP to 78 on the Inc. 500 list of the fastest growing private companies in the country, up from 84 in 2008.

Based in Annapolis, Md., HSP provides finance, accounting, legal, compliance, and human resources assistance to forprofit and non-profit U.S. organizations that operate overseas. HSP guides over 200 clients through the maze of foreign entry requirements in over 70 countries and manages their ongoing operating and advisory needs. HSP has nine offices around the world. As Harding explains, "Our mantra is any issue, any country, anytime."

For Harding, future success was not always assured. "I had done well academically in high school, but was really unprepared for the level of competition in college. At the Wharton School at Penn, I was surrounded by hypercompetitive, super smart Fraternity brothers who were not only smarter, but



"Being forced to adapt like that raises your game, and it was something my days at SigEp had helped me develop." LARRY HARDING

harder working than I was. They were great guys who possessed the qualities that I look for when we hire at HSP. I realized that, if I wanted to succeed at Penn, and in the business world, I would have to work harder and smarter."

Harding's years at Pennsylvania Delta honed his competitive skills and served as a springboard to success. Harding laughingly said he got a C on his first accounting mid-term and decided then and there to major in accounting, hoping to turn a weakness into strength. Armed with finance and account-

ing majors, Harding had the education to elevate his game. Harding joined

Ernst & Young as a public accountant and moved into corporate finance at several Boston-area venture-backed companies. He found himself "gravitating towards emerging growth." He faced further challenges in 1999 as a CFO whose company was acquired by Ciena. He was tapped to become vice president of international finance and expand the network solutions provider into 30 countries.

"There was no playbook for setting up overseas offices. There were no outside companies to manage the tax, regulatory, and legal issues we faced on each project. I had to do it all myself. I spent four years developing a global network of local advisers and third party experts whom I could trust to staff our projects."

Although Harding did not see himself as an entrepreneur, he realized that he had developed the skill set to start the company that he wished he could have hired at Ciena. HSP was born in 2003.

Initial sales were tough. "I wasn't a salesman, but I was forced to become one to keep the business alive. Being forced to adapt like that raises your game, and it was something my days at SigEp had helped me develop. I grew to like sales, working with really smart, creative people, and I loved the challenge of running a company. I had always supported entrepreneurs, and now I became one."

Business grew quickly. Harding said, "When Thomas Friedman came out with *The World* is Flat, business just took off. Americontinued from p 28

Christopher R. Ryan, MIT '69

Geo-Solutions • President

Ryan has over 25 years experience in environmental and geo-technical construction. He also has experience in dispute resolution, having served as consultant to law firms and worked as an expert witness.

www.geo-solutions.com

can companies realized that there were terrific growth opportunities overseas. We were in the sweet spot of the business cycle. From China to India, Brazil to Belgium and all points in between, we could not only get these companies up and running, but manage their ongoing operational

requirements."

HSP has defied the recent economic downturn, posting double-digit revenue growth. "We see significant growth potential in the international services market, so now is an ideal time to accelerate our expansion plans," Harding said, HSP has expanded its traditional focus on venture-backed technology companies and started to develop client relationships with university non-profits like Penn, Harvard, Yale, Duke and others.

"I love working with Penn because of the great experience I had as an undergraduate and as a SigEp brother," Harding notes, neglecting to mention that he had recently given \$50,000 to the Pennsylvania Delta Chapter to help with renovations. Ever modest, Harding believes in giving back. "I have been very fortunate in my professional life, and I attribute that success to many of the lessons I learned living in the chapter, and getting to know my brothers."

Harding has not forgotten his Boston roots. He recently added Gerard Phelan to HSP's Board of Directors—yes, the same Gerard Phelan who caught the Flutie "Hail Mary" pass to beat Miami in the Orange Bowl. Sometimes it pays to develop an "A" game.

William G. Bathe, lowa State '79

U.S. Energy Services • President/CEO
Bathe is one of the founders of U.S. Energy Services,
and its sister company, U.S. Energy Engineering. His
past work experience has been in management,
marketing, design, and construction. Bathe earned
an MBA from Creighton University.

usenergyservices.com

Raymond F. Humphrey, Norwich '57

Iverify • Board Member

Humphrey is a leader in the security-risk management field. He served as President of both ASIS International and the International Security Management Association. Humphrey retired as a Colonel following 20 years of service in the U.S. Army. He is also a former White House Fellow, and co-authored "What Corporate America Needs to Know About Bioterrorism".

www.iverify.com

Scott G. Yancey Jr, William & Mary '74

Ignite Media • CFO

Yancey has extensive experience with developing technology companies into industry leaders. He previously served as Executive Vice President at In-Q-Tel, and was Chief Financial Officer of InPhonic. Yancey also served as CFO for Network Access Solutions and Cable & Wireless USA.

www.ignitemedia.com

Stephen A. Singlar, New Hampshire '94

Single Digits • Founder/Officer

Singlar has responsibility for the company's longterm strategies and strategic partnerships. He has over a decade of experience in many aspects of technology from sales and marketing to product management. Singlar previously worked with Enterasys, Cisco Systems and Arrowpoint Communications.

www.singledigits.com

See Inc. magazine's entire list of fastest growing private companies in 2009 at www.inc.com/inc500/2009/the-full-list.html

Rockett fuels business success with personal accountability

By CHRIS MCCAW, Appalachian State '03



As it marks a second year on the *Inc*. 500 list of fastest growing companies

in the U.S. (87 in 2008 and 116 in 2009), Rockett Interactive exudes an atmosphere of hustle, risk, determination, and intelligence. I also heard a life lesson from CEO Mark Rockett, Appalachian State '92, about how his confrontation with a dangerous disease gave him the courage and respect for himself to become a better man, father, husband, and corporate leader.



"I had to get control of myself or stay on a path that was likely to kill me at a young age. Sixteen years later, as a gratefully recovering alcoholic, I am glad I made the decision to take responsibility for myself." MARK ROCKETT

Rockett grew up in the Raleigh suburb of Cary, N.C. He joined SigEp his sophomore year and got his degree in business marketing. Rockett was everyone's go-to party guy when they wanted to have fun any day of the week.

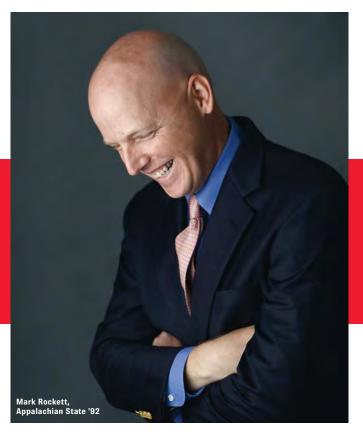
My conversation with Rockett quickly turned serious. He told me about his addiction to alcohol, a series of negative events associated with his disease, and finally, the intervention by a Fraternity brother who had the courage to confront Mark about his downward spiral and convince him to get help. Not until the following week, while celebrating a work promotion, did Rockett take responsibility for his problem.

"I was celebrating a promotion in my normal way: drinks and more drinks. On the way home, I was stopped by the highway patrol and arrested for DUI. It was after the ordeal that I realized life couldn't go on this way. I had to get control of myself or stay on a path that was likely to kill me at a young age. I made the choice to live, to get help, to fight the fight. Sixteen years later, as a gratefully recovering alcoholic, I am glad I made the decision to take responsibility for myself," he said.

Taking responsibility for himself has not only enabled Rockett to beat his disease, but it's also propelled him down a successful career path. Several years after gaining control of his addiction, and diligently working in advertising, he became an account manager at the world-class Martin Agency, in Richmond, Va.

In the late 90s, internet marketing was a relatively new thing, and Rockett realized its value and potential as a key marketing tactic. Many didn't understand it, but Rockett jumped on the idea and worked with Martin management to create a role to teach himself and others how to tap into this dynamic communication tool.

Rockett became an industry leader in the world of interactive media, blazing a new trail for Martin to better service its clients and gain access to new opportunities. Rockett managed the online media group for four years, cutting his teeth on accounts such as Alltel, CareerBuilder, GEICO, and UPS. Over time, Rockett realized the value of his expertise and the interactive media needs among other agencies and advertisers. He soon saw a familiar road to change: taking responsibility for himself. It was time to start his own business.



With a single computer and desk, he founded Rockett Interactive in 2003 in the Richmond, Va. confines of his basement. Since then, the company has seen explosive revenue growth, a move to Cary, N.C., and an evergrowing client roster including BB&T, Hamilton Beach, and The Body Shop.

Initial struggles and eventual success created valuable experiences. Rockett's list of the most important:

- Take advantage of everything your campus has to offer. Don't wait for it to come to you. Go find it. Take responsibility for you. Rockett regrets what he left unexplored in college.
- Know what you don't know.
 Launching and leading his own company was not necessarily
 Rockett's forte. He works toward his strengths, and finds the very best resources and people to supplement weak spots.
- Never stop learning. Interact with others in your community

with similar interests and direction. Rockett participates in the online community, industry associations and a local CEO peer group. Expect to teach others as much as they teach you.

■ Be flexible – Rockett Interactive was initially established to partner with large advertising agencies for online media. Over time, Rockett has expanded the company to be a full-service digital agency and has changed the focus to primarily work with the advertiser directly.

Over and over, Rockett's commitment to personal responsibility has served him, armed him to fight his addictive demons and challenged him to take the big risks required for big rewards. And that trajectory of success began its upward trend when a Fraternity brother took him aside, told him the truth, and helped him see what he needed to do.

The Sigma Phi Epsilon Fellow: Shining examples of service learning

By GENE SCHURG, Davis & Elkins '77

In the early '90s, former Grand President Frank Ruck, Michigan, '46, directed his Balanced Man committee to create an environment where young men would "learn to love to serve." Indeed, Brotherly Love commands us to help all men and women who need assistance. From these concepts the Sigma Phi Epsilon Fellow was born.

The Sigma Phi Epsilon Fellow is awarded every two years at the Sigma Phi Epsilon Grand Chapter Conclave to men who have fulfilled a need for help in the world's communities and made great personal investment of time and talent to help. A Fellow Candidate must identify a unique need, document his approach to solve the problem and submit his plans to the Fellows Task Force comprised by senior alumni members of the Fraternity. Approved projects can take over a year and require diligence and perseverance. The Fellow Candidate submits his completed project report to the task force.

At the 2009 Grand Chapter Conclave, two SigEps were awarded the Fellow. Their stories inspire us all to do our part.



Hunger. Even in the most affluent communities across the country, some families still need a helping hand. Ohio is a good example, where 13% of Ohioans live in poverty. The Mid-Ohio Food Bank provides emergency assistance to

almost 200,000 individuals each year, and

its member agencies serve 40,000 meals daily to those who would otherwise go hungry. In good years, the Food Bank has difficulty keeping the shelves full to help the hungry. When the Ohio economy tanked, Scott Dudis created A Very SHARE-y Halloween to involve his Ohio Gamma brothers and members of the Ohio State community to

raise over two tons of food donated to the Food Bank.

Dudis, always a lover of Halloween, set out a plan to attain sponsors and recruit students to go door-to-door on Halloween to collect money and food that would help the Mid-Ohio Food Bank through their lean times. Money would be raised through sponsorships from

local merchants at various levels such as "In For A Penny Per Pound."

For Halloween 2007 and 2008 "A Very SHARE-y Halloween" collected over 5,000 pounds of food and over \$500 on two single-day outings. Dudis created the project so that each Halloween, the men of Ohio Gamma would continue collecting food.



How to become a Sigma Phi Epsilon Fellow

Pick a project you are passionate about

Scott Dudis recommends, "The ideal project is one that you truly, sincerely care about. It doesn't have to be something that is worldwide or famous. If you, personally, are dedicated to the project/cause/issue, there is no obstacle too great to overcome. I might not have been the best person for the job; I might not have had all the skills I needed to excel. Still, people saw that my work really mattered to me, and that passion made it easy for them to guide, support, and join me in helping others."

Find the right mentor

In his reflection after his project completion Mike Josephson wrote, "The fellow mentor is one of the most important decisions of your project. This person will hold you accountable, help you through issues and remind you that sometimes things do not always go as planned. Look at someone you truly respect and look-up to."

Planning is key to a successful Fellows project

A Fellows project can take over a year from concept to completion. The actual activity may only take a few days, but leading up to the activity, the fellow candidate must meet with

One of the kids Josephson was proud to help at an orphanage in Mexico sports a smile and the SigEp letters.

Mike Josephson, California-Irvine '07 | Amigos De Jesus Orphanage

Sometimes the project does not end up the way it was planned, and that was the case for Mike Josephson. In 2006, Josephson identified a need for a mentored internet cafe in a Mexican village. After several obstacles prevented him from pursuing his initial plan, he discovered a

Honduran orphanage, Amigos de Jesus, which cared for 50 boys in a rural village. These children are rescued from the streets, given an education and housed in a safe environment where they can enjoy their childhood.

To fulfill his dream for the children,
Josephson overcame many obstacles. He found benefactors who would contribute hardware for the computer lab. He raised funds to purchase essential

additional hardware and software. Facing daunting issues with shipping computer equipment and software through customs into Honduras, Josephson diligently pursued the task.

Finally, with his mentor and a half dozen of his chapter brothers, Josephson made the trek from California, through Miami on to Honduras. After their arrival, the brothers traveled for nearly two hours over primitive dirt roads in a beautiful, but very rustic countryside.

In the end, the computers were

installed and internet access provided for the boys' educational needs. These children's lives are better because of our brothers' gift of diligent service to them. By this measure alone the project was a success. But, the bigger mark of success is the lasting impact the young boys of this Honduran orphanage have had on the perspectives of the California Beta Alpha chapter. Our brothers who have so much wealth in their personal lives learned from a group of boys who had no material possessions that life is what you choose to make of it.

"A community is like a ship; everyone ought to be prepared to take the helm." - HENRIK IBSEN

participants, communicate with sponsors, meet with his mentor, recruit other volunteers and document his journey. Time spent planning and documenting the project will result in professional execution and help the fellow candidate's personal development as a leader. Mike Josephson adds "Always have a backup plan. Don't be afraid to work two different avenues at the same time. Though my intention was to work in Mexico with my co-worker, as the months progressed this became more and more unlikely. Finally, my contact with the Amigos De Jesus organization became the help I needed."

Include members in the chapter

The ultimate responsibility for the project lies with the Fellow Candidate, but one man can't do it alone. Identify other members of the chapter who are passionate about service learning and give them some responsibility. The brothers from California Beta Alpha gained great personal growth and experience by making the journey to Honduras and returned to campus excited about serving others.

Have fun!

Throughout the project, build in some fun activities. Take lots of pictures. Thank your volunteers.

For more information about the Sigma Phi Epsilon Fellow visit www.sigep.org/memdev/fellows.asp.

Sigma Phi Epsilon Educational Foundation

Memorial scholarship honors Matthew Costa

By PAM CAMERON



Costa, left, enjoys a family holiday with, from left, his mom, Pam Cameron, his sister, Danielle Costa and his stepfather, George Cameron.

Matt Costa, Tulane '03, was

my son. He died doing what he

loved, and I have been working

with his Fraternity brothers

and other friends to keep the

loving memory alive.

Matt Costa was a Tulane SigEp, and he was so much more. A musician. An athlete. A philosopher. A political junkie. A teacher. A son. A brother. A friend. A member of the Peace Corps. A Bodhisattva—a seeker of wisdom and truth.

Matt went to the African country of Chad as a Peace Corps volunteer after graduating. He taught English and lived in a small village called Mani without electricity, running water or plumbing, but a lot of corruption and despair. Matt never let the conditions discourage him from his goal of bridging the cultural gap and educating the children. He engaged the local village kids to paint a mural on the wall of their school. It was a world map. Matt wanted the children to understand where they fit in the world. When he arrived in Mani, the kids thought America was part of Europe. One of Matt's legacies in Chad is that the children will always have a bigger vision of themselves and their place in the world.

Matt was a Bob Dylan junkie who played a mean guitar and harmonica. He was always sitting with his guitar and harmonica with a village full of Chadian children around him as they sang together. Most of the kids didn't understand the words—but they understood the joy and sentiment and fun that Matt brought with his music. It was one of the ways he bridged the cultural gap—a goal of the Peace Corps. Matt treated music as a univer-

sal language and the kids understood that. He would see them at the market and they smiled at him and started singing a Dylan song in English. Though they didn't understand the words, their smiles communicated the universal language that Matt taught them.

Matt loved being a SigEp. He lived in the chapter house and looked upon his brothers as life-long friends. They worked concessions at the Saints games together, took road trips during spring break together, played flag football and soccer together. Matt could not wait to return to the States and reconnect with his SigEp brothers. Before he could do that, he extended his Peace Corps service in the West African country of Mali with a plan to finish in January 2007, and start law school that fall. Matt wanted to work in international law, to help the politically powerless, the poor Chadian women, children in Mali who really wanted to learn but didn't have the infrastructure, advocate for the forgotten in faraway places. That was his mission.

On September 3, 2006, Matt and some friends took their homemade boat with the 30-foot mast flying the big Malian flag down the Niger River. It was their maiden voyage. It was also the last day of Matt's life. The mast hit a high tension wire and Matt was electrocuted and then drowned. He never made it back home to reunite with his SigEp brothers, his family, or to get that law degree so he



Costa, an avid Bob Dylan fan, often broke into song with his young charges in the African country of Chad. It's hard to tell who is having the most fun.



Matthew and friends

could continue helping the African people with whom he shared a mutual love.

Matt's physical presence is gone. But I could not let his spirit, passion, and goals die. So I spoke with his SigEp brothers and we started a scholarship in his memory. Every year in October at Tulane's Homecoming, we award the Costa Memorial Scholarship at the SigEp Alumni dinner and then we go to Music for Matt—a concert one of Matt's SigEp brothers organized in Matt's memory. The scholarship is given to a brother who best exemplifies what Matt stood for and would have accomplished had he not been on the boat that fateful day.

Here is how Matt's stepfather, George Cameron, described him at a memorial service: "Matt was a **Bodhisattva**, that is how I saw him. He sought truth and wisdom and he was able to skip right over prejudice like it didn't exist, just sail beyond it. And he got angry at injustice."

The Costa Memorial Scholarship allows
Tulane SigEps to carry on the work that Matt
had just begun. And in doing so, each October
it brings together those of us who loved Matt
so we can share memories and continue
his legacy. The evening starts with a brief
discussion of Matt and then the scholarship
presentation. This allows the recipient to learn
from Matt even in his death—about truth,
wisdom, skipping over prejudice and getting
angry at injustice. And the evening ends with
dancing and singing at the Music for Matt
concert. Music—an appropriate ending for a
night dedicated to celebrating Matt Costa, the
Tulane SigEp, and so much more.

I encourage you to start a scholarship to bring more good men to SigEp. And I hope you will appreciate those men every day. Sing, play, work, laugh and love together.

Use scholarship funds to attract, reward and retain the best men on campus. All chapters have at least one fund with the Sigma Phi Epsilon Educational Foundation, and all gifts to the Foundation are tax-deductible. Support scholarship funds on the local level, like the Matthew Costa Memorial Scholarship Fund or the Georgetown funds (see p. 36). Along with the annual fund, they combine to build balanced men.

Unrestricted gifts are of immeasurable value...

...they allow the Trustees to respond quickly to the Fraternity's needs and opportunities.



Dear SigEp Donors,

I wanted to personally thank you for extending the SigEp National Scholarship to me. I am not sure you may realize how much of a difference that \$1,000 makes in my life. I fully support myself through college with work, scholarships and loans. It is a challenge for me financially to be in SigEp, but I did whatever I could to come up with the money to make it happen - and it is the best investment I could have ever made. Things like this only add to my drive to be a balanced man and better person. SigEp has shown me a life, and college experience, I could have only dreamed of. I have made some of my best friends for life and learned so much from a few alumni who have reached out to me. Thanks again.

Tyler Rutstein

University of Florida, '11

Florida Alpha

put your investment to work faster by giving online at www.sigepfoundation.org/donations.

Support undergrads,

like Tyler, by making

your Annual Fund gift

enclosed envelope or

today! Use the

The Annual Fund supports:

Leadership Continuum | EDGE | Carlson Leadership Academy | Ruck Leadership Institute | Conclave Educational Programming | Tragos Quest to Greece | Residential Learning Communities | Housing Improvements | Faculty Fellows | Resident Scholars | Balanced Man Program | National Competition Scholarships | Regional Director Development

Since 2003, the Educational Foundation has granted over \$4 million to these initiatives.



Sigma Phi Epsilon Educational Foundation

foundation.info@sigep.net | www.sigepfoundation.org (804) 421-GPA1 (4721)



At the 2009 Conclave, chapter brothers and alumni congregate outside of the Balanced Man Celebration at Universal Studios to celebrate the chapter's first ever Buchanan Cup.

Georgetown: From first fraternity to fundraising pro in five years

By WHITAKER LEONHARDT, Georgetown '07

SigEp founded a chapter at Georgetown in 2005, the university's first ever undergraduate fraternity. Five years later, the chapter has raised over \$25,000 in alumni donations, funded 22 brothers to attend Leadership Continuum events, and created a fund specifically to support semi-annual chapter retreats.

Here's how:

With no chapter alumni to turn to, the founding Alumni and Volunteer Corporation (AVC) consisted of alumni from other schools. Past AVC President Scott Howard, Angelo State '90, said, "The goals of the AVC were simple: Build a strong foundation for the chapter, mentor the leadership, create a positive chapter experience, and teach the first few classes of alumni to participate and give back to the chapter with both time and money."

As a young chapter, the AVC encouraged brothers to participate in the Leadership Continuum and helped coordinate weekend, off campus chapter retreats for focused planning sessions. AVC President Anthony Balestrieri, George Washington '03, said, "At the end of the day, all the socials blur together but the lasting memories come from quality time with other brothers on chapter retreats."

As the chapter matured, the AVC and young alumni set a goal to create separate funds for scholarship, leadership, and chapter retreats.

The Sigma Phi Epsilon Alumni Relations (SPEAR) program was enacted by Chapter Counselor Paul Happel, Georgetown '08, and required a three-pronged approach to alumni relations:

- **1. Each graduating class** appointed an alumni secretary to coordinate all class correspondence.
- 2. The AVC appointed an Alumni Relations position responsible to communicate with class secretaries, publish an alumni/parent newsletter, coordinate alumni events, and encourage alumni and graduating classes to donate to the chapter's funds through the SigEp Foundation.
- **3. The undergraduate chapter** appointed an Alumni Relations chair to report directly to the AVC Alumni Relations position.

The chapter's fundraising objective has been straightforward: 100% alumni participation regardless of amount. With contributions from nearly all Georgetown chapter alumni, numerous parents, and a dozen or more AVC members and supporters, the chapter has seen a fully operational Balanced Man Scholarship fund, an Alpha Leadership Grant fund created by Kent Hickman, Colorado '61, and a chapter retreat fund started by Balestrieri. Donors can direct their funds to any of these three options.

In only five years, the chapter has awarded nearly \$15,000 for Balanced Man Scholarships, 22 Alpha Leadership grants for brothers to attend Leadership Continuum events, and numerous chapter retreats.

Georgetown's lessons learned from fundraising and alumni relations efforts:

- Have a specific purpose for annual fund-raising drives.
- The SPEAR program works. Set up your own Sigma Phi Epsilon Alumni Relations program to focus your chapter's efforts.
- Differentiate
 between expenses
 that should be
 incurred by the
 chapter and those
 where the alumni can
 truly make a
 difference with
 financial support.
- Make sure the AVC has oversight of fundraising and distribution of funds.
- Leverage the Fraternity and Foundation staff to help with your program goals.
- You'll find no substitute for generous SigEp alumni and volunteers who pour their hearts, time, and dollars into creating a positive chapter experience for our undergraduate brothers.



"If you don't know where you are going, any path will take you there." sloux provens

Strategic plan sets course for next decade



By THOMAS B. JELKE, PH.D., Florida International '90 National Director

Every high performing organization follows a mission that proclaims its core purpose, a vision that captures its highest aspiration, and core values that permeate the culture of that organization. They also have a long-term plan that declares priority areas to drive focus. These areas include specific objectives that demonstrate impact, so the organization can stay relevant, be dynamic, and flourish. Those key elements are vital to SigEp's future. A strategic plan provides our Fraternity with a blueprint to drive growth, as well as a foundation to ground our decisions.

SigEp's strategic plan has succeeded in moving the organization proudly forward over the past ten years as other organizations have struggled.

Past Grand President Steve Shanklin. Murray State '70, asked Fraternity leaders to build on that momentum for the next decade. The group, facilitated by strategic planning expert Randy Benthien, delved into the Fraternity's purpose, accomplishments and potential. Benthien gathered the perspectives of hundreds of undergraduate leaders. volunteers, and other stakeholders to help drive the planning process. Grand President Garry Kief, Southern California '70, said "We were determined to clarify what is important and where the Fraternity needs to be. We came up with a plan that is focused, comprehensive, challenging, and very exciting for Sigma Phi Epsilon."



Our mission for helped us establish the past decade has been to Build Balanced Leaders for the World's Communities. That mission has served us well and

great development and training experiences like Ruck Leadership Institute, EDGE, and the Tragos Quest to Greece. Building

leaders is one of the things SigEp does best. Our new mission is simpler. vet broader: Build-

leadership development, and expand of our Ritual. our focus to build our members as citizens, commuing Balanced Men. nity servants, will comprise We will continue ethical decision- our mission. our focus on makers, students,

and stewards All of these facets of living a balanced life



Sigma Phi Epsilon will dedicate itself to be more than the best collegiate fraternity on a campus. Rather it will strive to be the best collegiate organization on each campus where we have a chapter. We will shift our benchmark to compete not just with other fraternities, but with every organization on our campuses. We envision a future where every chapter is associated with fraternal excellence and organizational excellence, a future where we are a partner in the education and development of college students. Imagine a world where deans, faculty, staff, and even university presidents point to SigEp as a driver in the success of students and the institution. That is the future we hope to achieve.

core Values

The Strategic Plan reinforces our Cardinal Principles as the core values of this Fraternity. In essence, we expect all of our actions (whether it be an individual member, a chapter, or the national Fraternity) to align with Virtue, Diligence and Brotherly Love. By embracing the practice of Sound Mind and Sound Body, SigEps can maintain a vessel to properly enact Virtue, Diligence, and Brotherly Love. Our values and our practice complement each other to make our members and the Fraternity strong.



Priority Areas

When you have too many priorities, you have none. The Strategic Plan helps the Fraternity focus on what is important by declaring our top five priorities for the next decade.

- Recruit and develop balanced men
- 2. Be a valued partner in higher education
- 3. Develop and maintain quality residential learning facilities
- 4. Recruit, train, support, and manage the best volunteers
- 5. Grow strategically

Each priority area has four to six specific objectives that will allow us to make progress toward our vision of becoming a premier organization on the college campuses where our chapters thrive. Each year, over the next decade, the Fraternity will take on new and higher challenges to elevate the impact this Fraternity has on young men's lives. While we won't accomplish all of these objectives in the coming year, the stage will be set to see our vision become a reality.

Getting the job done

A great plan is only good if it is diligently executed. Brian C. Warren Jr, Virginia '04, SigEp's new Executive Director, is charged with implementing the plan, and you can read more about the objectives he will be most focused on in the coming fiscal year on page 39. "I am excited about the future of SigEp, and this plan gives the staff the focus and direction we need to roll up our sleeves and fulfill the greatest needs of the Fraternity. Our staff will work closely with our great volunteers as well as the board and the foundation to create a direct link between our efforts and the strategic plan."

As a National Board member myself, I am confident that we are poised for a phenomenal decade of healthy growth, educational vitality, strong connections with our volunteers and our alma maters, and first-rate programming. That all starts with a declaration of where we are headed and an invitation to join the conversation. The National Board of Directors and the Fraternity staff want to hear your perspective now and over time.

Weigh in, make suggestions or cast your vote of confidence at communications@sigep.net. And welcome to the next decade of Sigma Phi Epsilon.



Executive Director's report:

The year ahead



By BRIAN C. WARREN JR Virginia '04

The moment a young man sets foot on his college campus, he begins a process of transformation. For the past ten years, I've observed students experience this process of transformation. I've seen young men soar; I've seen young men stall...and I know that their success is determined by much more than what

happens within the walls of a classroom.

I'm convinced that SigEp has a blueprint, a design for student success. We have seen the blueprint play out to perfection at many chapters across SigEp. Our challenge now is offering up the blueprint in a systematic way, so that whether you are at Richmond or Rensselaer, at South Florida or Santa Barbara...you know what it is to be a SigEp.

Of course, the blueprint needs embellishment to fit into

each unique campus environment. SigEp's strategic plan provides the foundation for each chapter to construct a blueprint that will ensure the success of each member.

"The beginning is the most important part of the work." PLATO

Priority area: Recruit and develop

SigEp recognized long ago the need to reinvent fraternity, to recommit ourselves to deliberate recruitment practices and a meaningful development experience for each member, regardless of age or tenure in the chapter.

Our efforts to create a healthier and more compelling fraternity experience have led to

a steady rise in GPA and an impressive leap in manpower. And yet, our membership data exposes a wide gap.

For the past three academic years, SigEp has recruited over 6,000 new members. We're on pace to hit that 6,000 mark this year, which might lead you to infer that we have roughly 24,000 undergraduate brothers. Not so. At the end of this academic year, SigEp will have about 15,000 active members in our chapters.

While membership numbers tell us we're growing and retain-

ing more men than in prior years, they also tell us that too many men who join SigEp leave before they graduate. We need to give those 9,000 departing men a reason to stay.



What to expect in 2010-2011:

- Local and regional recruitment skills workshops
- Resources that enable 4-vear development programs and retain all members Services that help chapters follow through on plans created at
- Leadership Continuum Programs **Revitalize EDGE to** reach as many new members as possible Put more Regional Directors on the road operating within a focused

service model

Priority area: Partner to advance higher education

The potential of fraternities is overlooked far too often in higher education. When institutions are challenged by issues of student development, campus leadership, and academic excellence, SigEp needs to be part of the solution.

This would certainly be a paradigm shift for most institutions. At the same time, we

have to demonstrate our value and ability to live our values. impact university retention rates and engage faculty.

Nothing speaks to our value like GPA. Members hear it. Universities hear it. Employers hear it. Parents hear it.

The strategic plan challenges all of our chapters to be above their respective all campus average. Last spring, we had 92 chapters perform above the all-campus average. That's the best performance of any fraternity. Ultimately, we want that distinction for every chapter.



Last spring, SigEp had 92 chapters perform above the all-campus average (that's 38% of SigEp chapters)

What to expect in 2010-2011:

- Consistent reporting and tracking of member retention based on a recommendation from the Partnership Task Force chaired by Past **Grand President Ed** Hammond, Emporia State '66
- Resources that help chapters recruit and engage **Faculty Fellows**

- and Resident Scholars
- Communication to higher education that illustrates the value of Sigma Phi Epsilon
- Implementation of the 2009 Conclave resolution raising the minimum GPA for membership

Priority area: Advance residential learning

Consider that roughly 10% of the collegiate experience takes place in a classroom. How does an undergraduate spend that other 90%?

Much of it is spent in a chapter house or chapter common space. These are powerful environments. They can enhance the fraternal experience or limit it. For an 18- to 22-year-old undergraduate brother in one of the most impressionable periods of his life, a healthy, academically productive environment can

be the difference between success and failure.

This concept is the premise of the Residential Learning Community Program.

Past National Scholarship Chairman, U.G. Dubach, Oregon State 1913, is remembered for saying, "We need to create an environment where it's easy to do

right, and hard to do wrong." When desks replace bars and classrooms replace party rooms, we attract men who embody our cardinal principals, we're able to compete with other housing options, we're able to fill our houses at market rates, and we offer our alumni and university a chapter house they are proud to visit and support. Because our facilities aren't achieving full occupancy or commanding market rates, SigEp chapters leave more than \$1 million on the table each year.

What to expect in 2010-2011:

Increased support to AVCs developing plans for a Residential Learning Community Communication highlighting fun and successful development programs held in SigEp chapter

houses

Support of local property management initiatives to reach full occupancy at market rates in all SigEp facilities **Facility design** options that provide for stateof-the-art academic space



Priority area: Empower volunteers

Volunteers—alumni, parents, community members, university faculty and staff—are an invaluable part of our Fraternity. Their passion and commitment at the local, district, and national levels over time have created the Sigma Phi Epsilon we know today.

Few chapters, if any, have seen long-term success without the consistent support of passionate and committed volunteers. As a new and unique generation of students enters college, we need our volunteers more than

ever. With fewer than 2,000 volunteers today, we can claim only 1% of our alumni in our volunteer ranks. That has to change.

Growing up in the presence of coaches, teachers, and parents has made mentorship an integral part of this generation's developmental profile. Drawing on their life experience and professional expertise, volunteers provide our chapters with a broadened perspective and instruction often more applicable than what is provided in the classroom.



10/0

With fewer than 2,000 volunteers today, we can claim only 1% of our alumni in our volunteer ranks

What to expect in 2010-2011:

- Support to AVCs attempting to communicate regularly with their alumni
- An increase in volunteer recruitment efforts
- Web-based resources that empower AVCs Events to
- inform and
 engage alumni
 Volunteer
 training on
 mentoring the

millenial

student

Priority area: Grow strategically

SigEp is represented on 241 campuses across the country. We can surmise two things from this statistic: we have the opportunity to impact the lives of thousands of undergraduates each year, and many more universities could benefit from a SigEp chapter on campus.

Our total number of campuses has remained fairly static in recent years. Yes, there is an opportunity for growth. But growth to the detriment of existing chapters is irresponsible growth. SigEp has 17 chapters still not chartered, called Sigma Epsilon Chapters or

SECs. Seventy-four of our chapters have fewer than 40 men. These chapters need support.

We will start three new chapters in 2010-2011. This is a conservative number that enables sufficient care and attention to these new chapters and our SECs.

What to expect in 2010-2011:

- Start chapters at
 Boston University,
 Alabama, Florida State
 Charter chapters at
 Cornell, Utah State,
 Montana State,
 St. Mary's, James
 Madison, North
 Carolina State, Clarion
 Help chapters identify
- Help chapters identify their optimal chapter size and create a plan to achieve it



During my time as Executive Director, you should expect from me a tireless commitment to the success of our Fraternity and each member. You should also expect transparency. That means regular and accurate updates on our progress. As we refine our metrics for success, check back at www.sigep.org/reportcard to read more on the Strategic Plan and get the latest information on our progress.

SigEp has come a long way in 108 years. Still, our potential is limitless. I'm looking forward to working with you to realize that potential, to make a meaningful difference, to build

balanced men. E C Wan A

Alumni & Volunteer News

Brother leaves mark in rural China

By RICH MUELLER, Bowling Green State '86



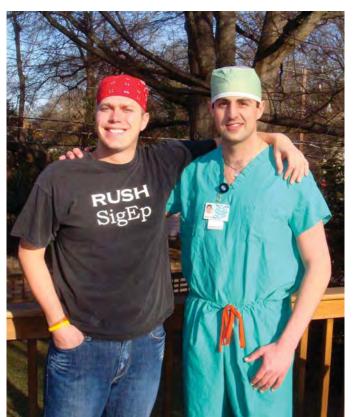
Mueller reconnected with his brother, Brian Rice, through the chapter's website, www.speok.com. He was inspired by Rice's circumstance: he lives and works in the Yunnan Province of southern China with his wife, Victoria, and four children: Caleb 15, Rachel, 12, and two adopted Chinese daughters, Esther, 5 and Grace, 3.

Brian Rice, Bowling Green State '84, is an English professor at Honge University in the city of Mengzi where he mentors young Chinese, Vietnamese and Thai people. He recently visited the village school of GeZhuDa which serves a poor minority group called the Maio. He is spearheading efforts to upgrade the school and provide much needed supplies. His volunteer efforts at the orphanage in Mengzi involve fundraising, construction and acting as a liaison between adoptive parents. Rice makes noble use of his Jeep to help deliver medical supplies to remote regions of the province. Rice believes that "it's not what you take, but what you give that counts. It's more joyful to serve than to be served, if your heart is right." Rice's SigEp experience in college "helped me to see myself as a servant. This is how I'm trying to live my life now. If I hadn't been a part of SigEp. I would have nothing but a diploma from Bowling Green," he said. Clearly, Rice also graduated from the school of Virtue, Diligence



Rice sets up a basketball goal at the village school GeZhuDa

"It's not what you take, but what you give that counts. It's more joyful to serve than to be served, if your heart is right."~BRIAN RICE, BOWLING GREEN STATE '84



and Brotherly Love.

Fogg, left, and Hummel

Recover, Brother!

By ${\bf DAVID}$ ${\bf CHAMBLISS}$, Bowling Green State '07

Last May, Steve Fogg, **Bowling Green State** '05, who had moved to Charlotte to work for CBS News, was diagnosed with testicular cancer and needed emergency testicle removal. As a follow-up precaution, he had a second lymph-node dissection surgery to determine if the cancer had spread. During his second surgery at Carolinas Medical Center, one nurse went out of his way to make sure Fogg and his parents, who came down from Cleveland, felt

comfortable and

well informed. Ben Hummel, **Bowling Green** State '05, had also moved to Charlotte and realized the truth of "Be your brother's keeper." He was that nurse who went the extra mile. Fogg was in the hospital for six days, and during each of his shifts. Hummel would check on his brother to see how he was doing and what he needed. Fogg said this interaction with Hummel everyday "made it much easier to get through the

treatments, and he really helped by relaying information to my parents faster than the doctors could have." Fogg is out of the hospital and on the road to recovery. Since the diagnosis, Fogg has started a charity called For Your Cure. which focuses on helping other cancer patients get through recovery. Two fraternity brothers, bound by a Ritual, connected once again as friends, as nurse and patient, and always as brothers.

Reflections on my 50-plus years as a SigEp

By JEFF LENCI, Montana '63

As I entered college in 1959, I desired more than dorm life or solitary apartment living, so I signed up for Greek Rush. I knew right away that SigEp was what I wanted. It was a great moment to open my bid cards and see that one in the stack. Over a half century later, I am as excited to be a SigEp as I was when I joined.

When a recruit or new member hears us talk about brotherhood, it is just a word to him at that point. But in that last moment before we graduate, the true meaning hits home. As excited as we are to begin our next life experience, those last moments of college life cause us to truly, deeply reflect on our SigEp experience, memories that will be in our hearts forever.

As alumni, we really never leave SigEp. I have shared the following saying many times over the years to help young men grasp the longevity and depth of SigEp brotherhood:

It will be our brothers who stand beside us at our wedding. It will be our brothers who we call about the birth of our first child. And it will be our brothers who will be there to carry us to our grave.

Facing death breathes life into brotherhood

I recently became very ill, and at one point was given just a few days to live. That gave me the opportunity to reflect on my life and the best experiences of my 70 years. I kept going back to my undergraduate and alumni experiences with Sigma Phi Epsilon. Facing death, it was a great comfort to me to know that it would be my SigEp brothers

who would carry me to my grave.

Fortunately, that brotherly duty was unnecessary. A miracle happened and, for no logical reason, my kidneys began to function again, giving me a new lease on life. Now I am as excited to get back into service for my Fraternity as I ever have been. Given the gift of more time in my later years, I choose to spend as much time as I can in the service of my Fraternity. I am so proud to be a SigEp.

Volunteer to enrich and be enriched

There is no need to relegate your SigEp experience to fond memories. I challenge you to find a SigEp chapter in your area and get involved as an alumnus. This new challenge will be just as rewarding as your undergraduate experience was and hold a place among your most cherished memories. I have over a quarter century of service to the Utah Beta chapter at the University of Utah, many miles from my home chapter. I have kept in touch with today's youth and the SigEp local and



Lenci is close to tears as Utah brothers toast and honor him for his decades of deeply committed service.

national Fraternity. Volunteer and you will have the opportunity to mentor undergraduates and help them become leaders on campus and in their community. That experience will also enrich you immeasurably.

So, just what does it mean to be a SigEp? To me, it means that you are a part of the largest, most progressive Fraternity in the world. A Fraternity that has the highest academic standards and is producing leaders among undergraduates, in the work force, and in communities all over the world.

While most fraternities desperately struggle to meet the demands of today's young men, SigEp is leading an evolution that will keep us strong and vital long into the future. Our national board and the generous monetary contributions from alumni to sustain undergraduate development ensure that Sigma Phi Epsilon will be there for your sons and grandsons, and any other goaloriented men of high standards.

Be proud that you are a SigEp. Pass it on.



Principles prevail for brother who became Greek advisor

By MICHAEL DEDES, NYU '09

"This fraternity will be different." Everlasting words of our founder Carter Ashton Jenkens. Introduced to me when I became a brother of the NYU chapter, these words stuck with me and shaped my career decision to be a graduate assistant in fraternity and sorority affairs. While we can each interpret Brother Jenkens' quote differently, I can tell you why our great Fraternity is so different in my own words.

The fraternity and sorority community is plagued by disconnects from its founding principles. The ideals that built character and leadership have been marginalized to make way for social lives, parties and excessive drinking.

Our Fraternity is so different because

chapters and volunteers have embodied the founding principles of Virtue, Diligence, and Brotherly Love in every aspect of our lives. We apply them to the undergraduate experience through an amazing membership development program. The program cultivates

"SigEp has led the way in creating experiences that develop these foundations and help members apply them to the real world."

~ MICHAEL DEDES, NYU '09

academic excellence, co-curricular engagement and leadership. It calls on us to reflect on what it means to be

on what it means to be a SigEp, a fraternity man and a true citizen.

As an undergraduate, every experience I had, from officer to recruiter, connected to our cardinal principles and how we were exhibiting them within our chapter and to the greater community. Do we live a moral life and stand up for what is right at a university where people will do anything to get ahead? Do we commit time and effort in order to accomplish our individual and chapter goals through diligence? Do we create a long lasting brotherhood by fostering brotherly love? In my chapter, we do. That is why our Fraternity is different; through the dedication and commitment of the brothers who came before us, the newest members become part of an organization of substance and everlasting value.

These values, partnered with the amazing experience they fostered, led me to join the fraternity and sorority affairs profession. While other fraternities and sororities are founded upon important principles and values, SigEp has led the way in creating experiences that develop these foundations and help members apply them to the real



Dedes confers with his Panhellenic Recruitment team at NYU. He thinks SigEp has led the way in living its values.

world. My professional goal is to assist fraternity men and women to step back, return to their founders' vision and reflect on what the founders wanted to accomplish. Were those intentions purely social? I am very confident when I say no, for all of our organizations.

Sigma Phi Epsilon is charged with providing an experience that will build balanced men. The challenge presented to each brother is to immerse himself in the teachings of our Ritual, open his mind to what brotherhood offers and determine what SigEp stands for in his unique way. In my work, I try to share this thinking with my students. I am dedicated to reinforcing the positive through helping these young men and women see the difference they can make.

We, as SigEps, and as fraternity men, can make it our individual goal to uphold our cardinal principles. As we graduate, we must check in on our undergraduate brothers and hold them to the same standard that we expected of ourselves. When we demonstrate and share this standard and live according to our principles, we pay homage to the 12 men who wanted to be a part of a different fraternity.



On the team: SigEp shares Saints win

When the New Orleans Saints marched through Miami to win this year's Super Bowl, Tyler Cocek, Loyola '09, was among them. Cocek, past chapter president, credits SigEp for his chance to be a part of the big game. "SigEp was the reason that I returned to Loyola in New Orleans after Hurricane Katrina." He explained that "One of my fraternity brothers, Peter Correia, Loyola '08, recommended me for the accounting internship with the New Orleans Saints. I was then offered a full time position which I eagerly accepted because I have always dreamed of working for the National Football League." Correia was Cocek's guest at the game.

The seventh summit: SigEp tackles peaks on each continent

By SOOJIN YOON, Southern California '11

This April, Paul Fejtek, Southern California '92, will attempt to climb to the highest point in the world, Mt. Everest at 29,029 feet. If he reaches his goal, he will join an elite group of only 248 people who have successfully climbed the Seven Summits, the highest points on each continent. Fejtek's feat is even more incredible given his condition, Brachial Plexus Palsy.

Fejtek sustained an injury at birth which left him with limited use of his right arm. Rather than letting his disability dictate his life, he taught himself to adapt to everyday tasks. "I remember as a child trying to figure out how to tie my shoes or button my shirt with one hand or play sports with all of the other kids; it was a real challenge," Fejtek said. As he learned to overcome these obstacles, he was able to blend in with his peers.

Volunteering at a triathlon event for athletes with disabilities over a decade ago, Fejtek had an eye-opening experience. "I saw people there competing without arms, and legs, and I thought to myself, at least you have an arm! It really put things into perspective for me," he explained.

An avid outdoorsman since his days as an Eagle Scout and a triathlete, Fejtek pushed himself to a higher level. He began his quest to climb the Seven Summits in 2002, when he and his wife, Denise, climbed Mt. Kilimanjaro while visiting a friend stationed in Africa with the Peace Corps. Since then, Fejtek has climbed the highest peaks on six continents, accompanied by his wife, determination, and the aid of "the Claw" a homemade climbing device for his right hand.

As he faces perhaps the most difficult summit, Fejtek will have an even greater sense of support from his SigEp brothers at



Paul Fejtek, Southern California '92, displays "The Claw" climbing device fashioned from a simple wrist brace and a Home Depot coat hook. A birth injury left him with limited use of his right arm.

"Everything can be taken away from a man but one thing: the last of the human freedoms to choose one's attitude in any given set of circumstances, to choose one's own way."

~ VIKTOR E. FRANKL

Southern California. Shawn Sedlacek, '93, Colin Campbell, '03, Lou Alvarado, '90, Fritz Wickman,'94 and BJ Wahl, '93, are among the 23 participants that make up the "Everybody to Everest" contingent accompanying Fejtek

and his wife to their Mt. Everest Base Camp at 17,500 feet.

Fejtek is well aware of the brutal conditions they will face during their attempt to summit the mountain, and he is optimistic they will complete the task

with good weather and good health. He has an even higher calling than completing the climb. Through the "Everybody to Everest" group, Fejtek has coordinated efforts to benefit the Challenged Athlete's Foundation, the organization that sponsored his revelatory triathlon 10 years ago, with a fundraising goal of \$290,290, \$10 for every foot of the climb.



Above, Fejtek climbs the last few feet to the top of Mt. McKinley in June 2007.

Soccer: Got an "App for that?"

By ERIN MULLALLY, Michigan State '99

Apple's iTunes App Store has become an instant online phenomenon. The "App Store" offers nearly 200,000 downloadable applications, which are software programs that add new features to an Apple iPhone or iPod Touch.

Kevin Sitek, Buffalo State '00, has established his own presence in Apple's "App Store" by recently launching the SoccerCard SKS application. "SoccerCard SKS is a virtual soccer card for players, coaches, team managers, parents and scouts alike. With the application, you can take a picture or select a photo of your favorite soccer

player and easily keep track of all their games and stats," explained Sitek.

"It even allows you to e-mail those stats and their schedule to family, friends, teammates and coaches instantly, and at any point during the season. It's an easy, accessible and fun

application for anyone to use," he continued. Sitek developed the idea for the SoccerCard SKS application following a conversation with his older brother **Greg Sitek**, **Buffalo State** '91.

"At the time, I had created and launched my first iPhone application, but it didn't reach its potential. Greg encouraged me to learn from those experiences and to pursue the virtual sports card idea," he shared.

Sitek quickly set about turning the idea into a reality. Financing the project on his own, he worked with a firm



Kevin Sitek, Buffalo State '00, got encouragement from his older brother Greg to pursue his idea for a virtual sports card app for the iPhone.

in the Philippines to "code" or create the technical aspects of the project, then obtained permission from Apple to sell the completed soccer application through its iTunes App Store. He is enhancing the app to allow users to share their favorite player's cards seamlessly into Facebook. After that he will develop similar applications for football, hockey and baseball.

"Growing up, when Greg went away to college and was initiated into Sigma Phi Epsilon, I knew that I wanted to be a SigEp myself. In fact, being initiated into Sigma Phi Epsilon meant more to me than when I became a Marine," he reflected.

Today Brother Sitek is an interactive art director with the Ogilvy advertising agency in New York City where he works with numerous Fortune 500 clients. He is also a contributing writer for iPhone Life magazine. Further information on the "SoccerCard SKS" app is available at www.soccercardsks.com.



The Soccer

Card SKS app allows you to

create a card

or track your favorite

players.

Kay Robinson began as a resident scholar at Bowling Green State and enjoys working as a SigEp volunteer

Kay Robinson brings her unique perspective to SigEp

Some volunteers maintain a role at the periphery of chapter operations, mostly helping out behind the scenes. Other volunteers go beyond keeping the chapter functional and become so involved in the lives of brothers that they are adopted by the chapter, not just as a valued mentor and advisor, but as family. Kay Robinson is one such volunteer. Prior to taking a role at the University of Central Oklahoma as its Director of Campus Activities and Events, Kay Robinson was instrumental in re-starting the Sigma Epsilon Chapter that became Ohio State's Ohio Gamma Chapter. Though she has moved on for new and exciting opportunities, The *Journal* had the opportunity to talk with Robinson about her plans for continued involvement in and perspective on volunteering with SigEp.

Journal: Why volunteer for SigEp?

KR: I wholeheartedly believe in Greek life and the outcomes of a positive fraternal experience for both men and women. With that, I believe SigEp offers the best fraternal experience a man can receive, and it is my privilege to be a part of advancing that through volunteering. On a personal note, I have been treated extremely well as a SigEp volunteer. My opinions have

been considered, my expertise sought out, and my presence welcomed by everyone from new members to the Grand President. I had a great conversation with Past Grand President Archie Yeatts at the Dallas Carlson Leadership Academy that I'm pretty positive wouldn't have happened with another fraternity. SigEp is different, and they walk the talk.

Brothers lead Tebow philanthropy to raise over \$300,000

By TYLER RUTSTEIN, Florida '11

Florida saw a championship year for football and a remarkable year for SigEp. Still, the biggest accomplishment for Florida quarterback Tim Tebow and several SigEps are the big smiles on the faces of children in Gainesville, Fla., and around the world.

While Tebow has built a reputation as a fearless and faithful quarterback, his dream to help others and raise awareness for children in need became a reality with the help of Ryan Moseley, Florida '07, and David Sinopoli, Florida '06.

Together in 2008 they created a powder puff football tournament called "First and 15" in order to raise money for local organizations and Uncle
Dick's Home, an
orphanage for children
in the Philippines
where Tebow visits
during spring break
along with Sinopoli.

Moseley, former student body president, realized the success of Gator football behind Tebow would only carry the philanthropy so far. While president, he incorporated it with student government, and it raised \$10,000 in 2008 for children in Gainesville and Uncle Dick's Home.

Only one year later, the philanthropy generated more than \$300,000 by raising awareness, expanding the programs and getting more students in the community involved.

Efforts in 2009 were sparked by the momentum of another national championship, but Tebow's passion along with several SigEps brought the community together.

"Every piece of the puzzle seemed to fall into place," Moseley said. "We had brothers behind every aspect of the program encouraging the student body to help make this one of the largest philanthropies UF has even seen."

Those puzzle pieces were made up of SigEp leadership throughout Florida, including current Student Body President Jordan Johnson, '09, Matt Sloan, '09, the producer of Gator Growl, the world's largest student-run pep rally, the Jewish Student Union President **Tyler Rutstein**, '11, and Josh Krivisky, chairman of the Reitz Union Board.

The philanthropy was expanded to incorporate families in the community as well as fun events on campus. "We were able to motivate everyone from all walks of life to feel connected to the philanthropy and the children," Johnson said. "That's what really made a difference."

A student-run philanthropy took on professional quality when Sloan got involved. With the help of his Gator Growl staff, he was able to produce

Photo of Tim Tebow purchased for print rights only

Florida Quarterback Tim Tebow wants his claim to fame to be helping kids.

inspiring and touching films that documented the children and causes "First and 15" supported. All these efforts helped elicit more passion and support from the community to help raise money for children in need.

Behind every event, SigEp showed its commitment to community service. "We really embodied our principles during this philanthropy," Moseley said. "It was a very proud moment for me, Tebow and all of SigEp."

For Tim Tebow, it's the kids who make him a winner, "I've always known my ultimate goal in life wasn't how many touchdowns I could score, whether I could make a lot of money, or become famous-it was about taking all my blessings and trying to help kids," Tebow said. "Ryan and David and some of their brothers were definitely a big factor in achieving that goal."

J: Who or what got you interested in volunteering for SigEp?

KR: It's all Matt Engelhardt's (Valparaiso '91 and former HQ staff member) fault! I had no idea what I was getting myself into, but nine years later, it was one of the best decisions I have made. Matt introduced me to SigEp, and it is the men with whom I have been blessed to work, live and interact with that have kept me connected. This goes for my boys at Ohio State, to the volunteers all over the country, and the Headquarters staff, past and present. The experiences I have had with SigEp are some of the most fun and memorable times of my life.

J: When and where did you start volunteering, and where are you now?

KR: I started at Bowling Green State in 2000 as a house director and resident scholar for Ohio Kappa. I was also the chapter counselor for a very short time. From there I went to Ohio State where I served as the Balanced Man steward for six years and, concurrently, the

house director for three years. I have also facilitated eight Carlsons, attended four Conclaves, and now I am the volunteer trainer for Kansas, Oklahoma and Texas.

J: How easy is it for non-SigEps to volunteer? KR: I think it is very easy because the Headquarters staff is open to it, and therefore would, and have, encouraged the chapters to follow suit. I believe this is one of the impacts I, and other non-SigEp volunteers, have had through attending Carlsons and Conclaves. Many chapter officers, counselors and alumni boards don't even think of it as an option until they meet one of us, realize the benefits and, most importantly, see the Headquarters staff treating the non-member volunteers with equal respect as the SigEp volunteers. I especially believe having a female, particularly one with a higher education background, can be extremely beneficial to chapters. We provide a different perspective and connections to areas of campus they may not be able to reach.

J: Where do you see yourself contributing in the future?

KR: I hope to continue volunteering on the national level, but also get involved locally with the Oklahoma chapters. If that doesn't happen, I am happy to continue to be one of this Fraternity's biggest cheerleaders, volunteer wherever they need me, stay connected with the men I have met throughout the years, and eventually marry (a SigEp if I'm lucky) and raise a few future SigEps of my own!

"SigEp is different, and they walk the talk." KAY ROBINSON

In Memoriam

The following is a partial listing of SigEps who have passed away in recent months. It is our chance to remember those brothers who, through their death, have reminded us that life is transitory.

If you wish to inform the Fraternity of the death of a member, e-mail the obituary to **communications@sigep.net** or send the information to: In Memoriam, Sigma Phi Epsilon, 310 South Boulevard, Richmond, Va. 23220

Joel R. Adams Sam Houston State '59

Stephen W. Ball Indiana '82

Gerald B. Booher San Jose State '66

Donald M. Carrigan Ferris State '63

D. Darrell Dilworth Northern Colorado '66

Jack R. Dobbins Montana '51

Garland J. English Columbia '04

Timothy F. Farrell Dartmouth '96

Douglas P. Gould Michigan '41 Arthur D. Griffin, Jr. North Texas '54

William E. Haaker Northern Colorado '53

Richard P. Halbach Toledo '55

Dale L. Harrison Pittsburg State '90

Robert S. Hobbs West Virginia '60

Dr. Abraham Holtzman Renaissance North Carolina State

Dr. Charles A. Homra Memphis '54 Barry T. Jones Winthrop '94

Elliott J. Lipson Miami (Florida) '73

Franklin E. May Ph.D. Florida '58

John W. McNair Vermont '54

Ian Robert Michailoff Cal State-Sacramento '00

Warren R. Monsees Pennsylvania '59

John F. Mugno Texas-Austin '60

Richard L. Osterhaus Nebraska-Omaha '67

Samuel Pedler, III San Diego State '54

Ronald A. Rogers Arkansas '91

Jack E. Rumbley North Texas '51

Jack H. Scherer Western Michigan '60 Charles D. Shoemaker Denver '52

Christopher R. Stires Cincinnati '79

Raymond S. Tolson III Texas-Austin '69

Benjamin G. Triplett Richmond '49

Bernard van Zyl Pennsylvania State '56

John M. Vergiels, Toledo '60

James H. Warsaw Oregon '69

David H. Welch lowa Wesleyan '52

Lloyd D. Williams Ohio State '51

Gilbert D. Zuccarini Pennsylvania State '47

Undergraduates

James L. Jones, III Texas-Austin '13

Daniel Perea St. Marys '13

Oregon mourns loss of Warsaw

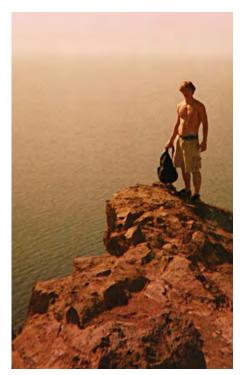
James H. Warsaw, Oregon '69, a beloved SigEp volunteer and Citation recipient, was instrumental in facilitating international research for a cure for Parkinson's disease.



Citation Recipient, 2001 Citation Nominating Committee Foundation Board of Governors

Professional highlight: In 1994, with \$250,000 in seed money from Warsaw, the University of Oregon's Lundquist College of Business created the Warsaw Sports Marketing Center.

Service highlight: Established the James H. Warsaw Foundation for Parkinson's Research at The Giving Back Fund. Spearheaded an international Parkinson's Summit with leading researchers, clinicians and patient advocates, to help fast-track a cure for the disease.



Fatal climbing accident claims young brother

By CHRIS FIDYK, Columbia '02

Garland John Brooke English, Columbia '04, 28, died in an accident while rock climbing in Hawaii in January.

He graduated fifth in his class at Averill Park High School and got a bachelors degree in civil engineering at Columbia. He served in the Army as 2nd Lieutenant with the 84th Engineer Battalion based in Hawaii. He was deployed to Iraq in November 2008 and subsequently promoted to 1st Lieutenant before returning to Hawaii last fall. While in Iraq he was awarded the Bronze Star.

English's intensity for life and diversity of interests allowed him put into his 28 years what few may accomplish in a life time. He studied Spanish in Costa Rica, bungee jumped in South Africa, ran with the bulls in Spain, crossed North America by motorcycle, went deep sea diving in Malaysia, taught English in Japan and

journeyed from Mexico City to Peru. We may never know the full inventory of his adventures. He gave time and energy to many causes, including voter registration, manning labor picket lines, volunteering for the campaigns of Bill Bradley for president and Hillary Clinton for the Senate, as well as working in the New York City council campaign of insurgent candidate, Dan Quart. He worked construction, taught in New York City public schools, and advocated for the homeless. Inspired by his grandmother, he founded and pledged one-tenth of his income to The Helena M. English Fund, which is a humanitarian organization that raises money to improve the political and health care systems of less fortunate countries.

He was considering career paths as diverse as politics, alternative energy or the Army's Special Forces.

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and wear your SigEp pride every day.

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L2647 Lavaliere 10K...\$41, SS...\$24 (Chain sold separately.)





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4000 Oval Cufflinks 14K...\$348, GF...\$78





*Silvertone is 25% genuine palladium. **Gold-filled products are 1/10th 10K gold. All prices are subject to change without notice.





Sigma Phi Epsilon Fraternity

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Members: Provide SigEp with your new address, phone and e-mail to continue receiving your Journal. Go to sigep.org/update.asp. Or e-mail them to address.update@sigep.net.

Them to address.update@sigep.net Parents: Provide SigEp with your son's address, phone and e-mail if he no longer resides with you. E-mail his contact information to address.update@sigep.net.

Iowa State renovation to set a new standard for campus living

By **JEFF PROUTY**Iowa State '79, Campaign Chairman

Since the founding in 1916, Sigma Phi Epsilon has led the Greek community at Iowa State University. Again, Iowa Beta leads the way. A recently announced \$3 million capital campaign will provide a state-of-the-art facility enhancing the educational and brotherhood experiences of all members.

Several years ago, a mandate by the city of Ames to put fire suppression systems in all fraternity and sorority houses mobilized the Alumni and Volunteer Corporation. With a dedicated president, **Ray Schwichtenberg**, '76, the planning stages began and the right volunteers were recruited.

A House Excelled by None: The Campaign for Iowa Beta was announced last fall to fund the renovation and addition project. The campaign has raised over \$2 million led by Honorary Chairman John V. Hanson '65, and the campaign executive committee consisting of Tom Huston,



'51, David Young '58, Bob Jester, '62, Bruce Gibson, '63, Gary Sutton, '64, Bill R. Yungclas, '65, Brian Baxter, '70, Mark Fabere, '80, Jeff Reil, '82, Dan Davison, '82, Andrew Harsch, '87, Todd Carey, '94, Lindsey Falk, '96,

Ben Barnhart '98, Mark Anderson, '99, Jon Van Erkel, '08 and undergraduates Alex McBride, '11, Mike McLellan, '11, Chris Fabere, '11, and Steven Vuong, '12, and the guidance of Pennington & Company.

For more information about the campaign for Iowa Beta, contact Dave DeCecco, Missouri-Kansas City '04, campaign coordinator, at 785-843-1661 or ddececco@penningtonco.com.

Non-Profit U.S. Postage PAID PERMIT #271 Greenfield, OH

The renovation will begin in April 2010 and includes life safety upgrades, expanded study suites, and a Residential Learning Classroom. The addition of new sleeping porches on the back of the house adds roughly 4,000 square feet to the existing 11,000 square feet and increases occupancy to 46 members.



Read Erik Wheater's story "Bringing the world to SigEp: Iowa State seeks members from other countries" in Chapter News, p. 19



Right to left: International Opportunities Program creator Clay Hopes and brother Nick Morley (center) at Nick's first American football game.